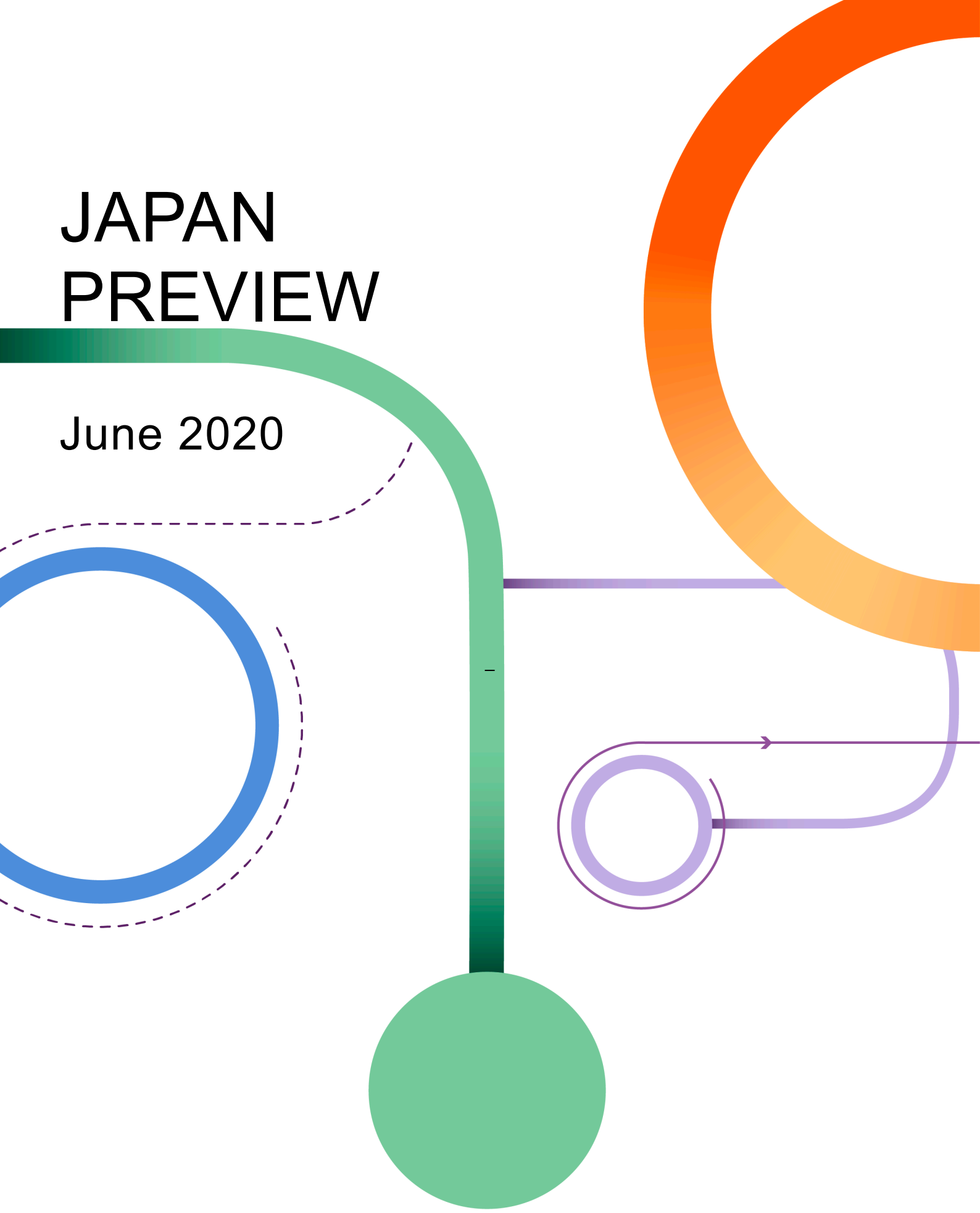


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June 2020



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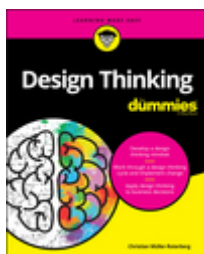
芸術

Design Thinking For Dummies

CHRISTIAN MULLER-ROTTERBERG

Challenge your creativity methods

Design thinking is not just the property of graphic designers. This approach to creating solutions by thinking from the customer perspective can lead to new and innovative ideas that old methods could not approach. *Design Thinking For Dummies* provides a jump-start to get you and your organization on the path to new creativity. Written by a design thinking thought leader, this book helps you through the design thinking cycle and shows how it can help any industry.

**Inside...**

- Adopting a design thinking mindset
- Building creative environments
- Facilitating design thinking workshops
- Working through the design thinking cycle
- Implementing your solutions
- Applying design thinking to business
- Building a design thinking toolbox
- Tips for transforming your organization

JUNE 2020 288PP
978-1-119-59392-8 PB \$29.99 (Japan)
Design History & Theory

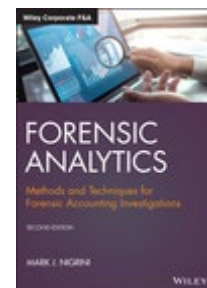
会計学

Forensic Analytics

Methods and Techniques for Forensic Accounting Investigations, 2nd Edition

MARK J. NIGRINI

Become the forensic analytics expert in your organization using effective and efficient data analysis tests to find anomalies, biases, and potential fraud--the updated new edition



Forensic Analytics reviews the methods and techniques that forensic accountants can use to detect intentional and unintentional errors, fraud, and biases. This updated second edition shows accountants and auditors how analyzing their corporate or public sector data can highlight transactions, balances, or subsets of transactions or balances in need of attention. These tests are made up of a set of initial high-level overview tests followed by a series of more focused tests. These focused tests use a variety of quantitative methods including Benford's Law, outlier detection, the detection of duplicates, a comparison to benchmarks, time-series methods, risk-scoring, and sometimes simply statistical logic. The tests in the new edition include the newly developed vector variation score that quantifies the change in an array of data from one period to the next. The goals of the tests are to either produce a small sample of suspicious transactions, a small set of transaction groups, or a risk score related to individual transactions or a group of items.

The new edition includes over two hundred figures. Each chapter, where applicable, includes one or more cases showing how the tests under discussion could have detected the fraud or anomalies. The new edition also includes two chapters each describing multi-million-dollar fraud schemes and the insights that can be learned from those examples. These interesting real-world examples help to make the text accessible and understandable for accounting professionals and accounting students without rigorous backgrounds in mathematics and statistics. Emphasizing practical applications, the new edition shows how to use either Excel or Access to run these analytics tests. The book also has some coverage on using Minitab, IDEA, R, and Tableau to run forensic-focused tests. The use of SAS and Power BI rounds out the software coverage.

SERIES: WILEY CORPORATE F&A

JUNE 2020 UnknownPP
978-1-119-58576-3 CL \$95.00 (Japan)
CORPORATE / MANAGERIAL ACCOUNTING

Management Accounting

An Integrative Approach

CAROL J. MCNAIR-CONNOLLY &
KENNETH A. MERCHANT

JUNE 2020 816PP
978-0-9967293-5-2 CL \$140.00 (Japan)
Corporate / Managerial Accounting



Wiley CPAexcel Exam Review July 2020 Study Guide

-Auditing and Attestation

JUNE 2020 UnknownPP
978-1-119-71476-7 PB \$100.00 (Japan)
CPA / REVIEW

-Business Environment and Concepts

JUNE 2020 UnknownPP
978-1-119-71480-4 PB \$100.00 (Japan)
CPA / REVIEW

-Financial Accounting and Reporting

JUNE 2020 UnknownPP
978-1-119-71487-3 PB \$100.00 (Japan)
CPA / REVIEW

-Regulation

JUNE 2020 UnknownPP
978-1-119-71499-6 PB \$100.00 (Japan)
CPA / REVIEW

建築学

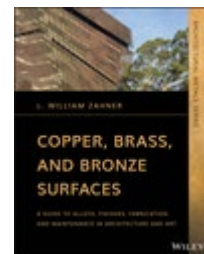
Copper, Brass, and Bronze Surfaces

A Guide to Alloys, Finishes, Fabrication and
Maintenance in Architecture and Art

L. WILLIAM ZAHNER

A. Zahner Company, Kansas City, MO

**A FULL-COLOR GUIDE FOR ARCHITECTS
AND DESIGN PROFESSIONALS TO THE
SELECTION AND APPLICATION OF
COPPER, BRASS, AND BRONZE**



Copper, Brass, and Bronze Surfaces, third in Zahner's *Architectural Metals Series*, provides a comprehensive and authoritative treatment of copper, brass, and bronze applications in architecture and art. It offers architecture and design professionals the information they need to ensure proper maintenance and fabrication techniques through detailed information and full-color images. It covers everything from the history of the metals and choosing the right alloy, to detailed information on a variety of surface and chemical finishes and corrosion resistance. The book also features case studies that offer strategies for designing and executing successful projects using copper, brass, and bronze. *Copper, Brass, and Bronze Surfaces* is filled with illustrated case studies that present comprehensive coverage of how each metal is used in creating surfaces for building exteriors, interiors, and art finishes. All the books in Zahner's *Architectural Metals Series* offer in-depth coverage of today's most commonly used metals in architecture and art. This visual guide:

- Features full-color images of a variety of copper, brass, and bronze finishes, colors, textures, and forms
- Includes case studies with performance data that feature strategies on how to design and execute successful projects using copper, brass, and bronze
- Offers methods to address corrosion, before and after it occurs
- Explains the significance of the different alloys and the forms available to the designer
- Discusses what to expect when using copper, brass, and bronze in various exposures

SERIES: ARCHITECTURAL METALS SERIES

JUNE 2020 368PP
978-1-119-54166-0 PB \$75.00 (Japan)
Building Design

Sports Fields

Design, Construction, and Maintenance

3rd Edition

JIM PUHALLA, JEFFREY V. KRANS & MICHAEL GOATLEY

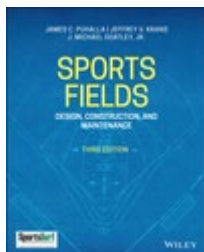
The updated, authoritative guide to sports field management that includes the latest developments in, and on, the field

The revised and updated Third Edition of *Sports Fields: Design, Construction, and Maintenance* continues to offer a comprehensive reference for professionals who are responsible for the design, construction, renovation, and maintenance of athletic facilities. Written by noted experts on the topic, this book contains illustrative examples of specific design elements of the most popular sports facilities. The authors also offer in-depth coverage of frequently encountered sports field issues and provide effective solutions and management practices.

The revised Third Edition contains new chapters on safety, public relations, and professionalism for future sports field managers, as well as fresh drawings and photos that highlight innovative field layout, grading, irrigation, and drainage. All-new case studies review best practices and techniques for sports fields ranging from youth and high school fields to fields that are designed for professional athletes. This text is also an ideal resource for anyone studying for Sports Field Manager Certification (offered by STMA).

Written for sports field managers, designers, and contractors, *Sports Fields: Design, Construction, and Maintenance, Third Edition* is the updated reference for professionals (and aspiring professionals) who need the most recent information on the design, construction, renovation, and maintenance of athletic facilities.

JUNE 2020 672PP
978-1-119-53475-4 CL \$110.00 (Japan)
TURF MANAGEMENT



Designing a World-Class Architecture Firm

The People, Stories and Strategies Behind HOK

PATRICK MACLEAMY

Offers architects and creative services professionals exclusive insights and strategies for success from the former CEO of HOK.

Designing a World Class Architecture Firm: The People, Stories and Strategies Behind HOK tells the history of one of

the largest design firms in the world and draws lessons from it that can help other architects, interior designers, urban planners and creative services professionals grow bigger or better. Former HOK CEO Patrick MacLeamy shares the revolutionary strategies HOK's founders deployed to create a brand-new type of architecture firm. He pulls no punches, revealing the triple crisis that almost bankrupted HOK and describes how any firm can survive and thrive.

Designing a World Class Architecture Firm tells the inside story of many of HOK's most iconic buildings, including the National Air and Space Museum, Moscone Convention Center, Oriole Park at Camden Yards, the Houston Galleria and the reimagined LaGuardia Airport. Each chapter conveys lessons learned from HOK's successes --and failures-- including:

- The importance of diversifying to depression-and-recession-proof your firm
- The benefit of organizing your firm around specialized leaders and project types
- The difference between leading and managing your people
- The value of simple financial metrics to ensure your firm's health and profitability
- The "run toward trouble" strategy which prevents problems from ballooning

MacLeamy delivers his advice via inspirational stories such as how HOK survived when its home office in St. Louis went up in flames and humorous stories, like the time an HOK executive was mistaken for royalty on a trip to Saudi Arabia. In this tell-all guide, the driven architecture or design professional will find the tools needed to evolve or grow any firm.



JUNE 2020 288PP
978-1-119-68530-2 CL \$75.00 (Japan)
Professional Practice

ビジネス

LinkedIn Profile Optimization For Dummies

2nd Edition

DONNA SERDULA

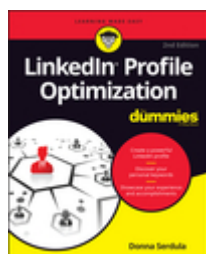
Give your LinkedIn profile the makeover it deserves--and get the attention *you* deserve

Look at your profile: you *know* it could be a little better. Too many LinkedIn users are just posting a basic resume and hoping for the offers to come flooding in, missing out on the incredible opportunity the platform offers to properly showcase their talents, products, and services to 610 million professionals in over 200 countries. LinkedIn is way more than a resume tool--to display your professional past and present--it's also your career future and personal brand. Used to its fullest extent, it helps you demonstrate the unique value and culture you provide, the skills and aspirations that make you different, to get the outcomes you truly want. But how's it done?

Profile branding expert Donna Serdula pioneered the concept of LinkedIn Profile Optimization and through her Website, LinkedIn-Makeover.com, has helped over 5000 professionals use LinkedIn to achieve increased success. In this guide she applies that experience to help you use all of LinkedIn's capabilities to meet your goals, whether they be job search, reputation management, or sales--including how to:

- Create a memorable, successful profile
- Optimize personal keywords
- Showcase your experience, accomplishments, and unique value
- Use LinkedIn features to grow your network and more

You never get a second chance to make a first impression--and people are Googling you right now: Get a fresh online look and get results!



JUNE 2020 UnknownPP
978-1-119-65142-0 PB \$26.99 (Japan)
PERSONAL CAREER DEVELOPMENT

Enterprise Artificial Intelligence Transformation

RASHED HAQ

Enterprise Artificial Intelligence Transformation

AI is everywhere. From doctor's offices to cars and even refrigerators, AI technology is quickly infiltrating our daily lives. AI has the ability to transform simple tasks into technological feats at a human level. This will change the world, plain and simple. That's why AI mastery is such a sought-after skill for tech professionals.

Author Rashed Haq is a subject matter expert on AI, having developed AI and data science strategies, platforms, and applications for Publicis Sapient's clients for over 10 years. He shares that expertise in the new book, *Enterprise Artificial Intelligence Transformation*.

The first of its kind, this book grants technology leaders the insight to create and scale their AI capabilities and bring their companies into the new generation of technology. As AI continues to grow into a necessary feature for many businesses, more and more leaders are interested in harnessing the technology within their own organizations. In this new book, leaders will learn to master AI fundamentals, grow their career opportunities, and gain confidence in machine learning.

Enterprise Artificial Intelligence Transformation covers a wide range of topics, including:

- Real-world AI use cases and examples
- Machine learning, deep learning, and semantic modeling
- Risk management of AI models
- AI strategies for development and expansion
- AI Center of Excellence creating and management

If you're an industry, business, or technology professional that wants to attain the skills needed to grow your machine learning capabilities and effectively scale the work you're already doing, you'll find what you need in *Enterprise Artificial Intelligence Transformation*.

JUNE 2020 352PP
978-1-119-66593-9 CL \$39.95 (Japan)
Business Technology

The Power of Virtual Distance

A Guide to Productivity and Happiness in the Age of Remote Work, 2nd Edition

KAREN SOBEL LOJESKI & RICHARD R. REILLY

This revised second edition presents 14 years of data on virtual distance--shedding light on disconnection in the virtual workplace

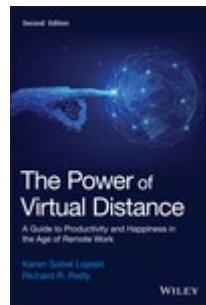
The still-evolving Digital Age continues to present new challenges. The burgeoning of remote work with its increasing reliance on electronic communication and virtual interactions have led to the escalation of a phenomenon called virtual distance. Virtual distance, which influences our behavior through three components--physical distance, operational distance, and affinity distance--affects not only how we interact with others thousands of miles away but even co-workers in a nearby office. Most importantly, virtual distance causes declines in teamwork, innovation, leadership and overall performance.

Surprised?

Uniting the Virtual Workforce, 2nd Edition is a must-read for those who want to understand the true cost of the virtual workplace and get more satisfaction out of work. It reveals an updated set of data, including the first award-winning analysis, collected from executives, managers and individuals alike, that represents situations, problems and solutions in more than a dozen international industries. Readers will get a "first look" at the data and its revelations on how to be less isolated and more integrated.

Companies that successfully manage virtual distance have substantial competitive advantage. The second edition of *Uniting the Virtual Workforce* is a valuable, one-of-a-kind resource for C-suite executives, human resource professionals, divisional managers, project managers to improve leadership, increase employee satisfaction, and bring about a more meaningful workplace.

JUNE 2020 368PP
978-1-119-60859-2 CL \$39.95 (Japan)
BUSINESS TECHNOLOGY



The Adaptation Advantage

Let Go, Learn Fast, and Thrive in the Future of Work

HEATHER E. MCGOWAN & CHRIS SHIPLEY

Learn to thrive in a fast-changing world

The way we work is always changing. This has been particularly true in the 21st century. Digital transformation has disrupted virtually all industries and yielded major shifts in the nature of employment. Unfortunately, not everyone has kept up with the changing times. A rigid focus on outdated models of employment and education has prevented some from thriving in today's economy.

That doesn't need to be the case! In *The Adaptation Advantage*, authors Heather E. McGowan and Chris Shipley explain how both individuals and organizations can succeed despite constant change. Leveraging decades of expertise, McGowan and Shipley offer an empowering alternative to the bleak messages often spread when people consider the future of employment.

Economic and social shifts are unavoidable. With the lessons found in *The Adaptation Advantage*, you'll learn to ride these waves, ensuring continued success for years to come.

JUNE 2020 272PP
978-1-119-65309-7 PB \$28.00 (Japan)
Management / Leadership



The Handbook of Board Governance

A Comprehensive Guide for Public, Private, and Not-for-Profit Board Members, 2nd Edition

RICHARD LEBLANC

The revised new edition of the must-read guide for executives--provides comprehensive coverage of topics in corporate governance by leading subject-matter experts

The Handbook of Board Governance is the marketing-leading text on public, nonprofit, and private board governance. Providing comprehensive, in-depth coverage, this unique text represents a collaboration of internationally-recognized academics and prominent organization directors, executives, managers, and advisors. Contributors include Ariel Fromer Babcock, Robert Eccles, Alice Korngold, Ellie Mulholland, Michael Useem, Elizabeth Valentine and John Zinkin. Practical, expert guidance enables readers to understand value creation and the strategic role of the board, risk governance and oversight, audit and compensation committee effectiveness, CEO succession planning, and other diverse board duties and responsibilities.

Now in its second edition, the *Handbook* offers substantial updates and revisions reflecting contemporary trends, practices, and developments in board governance. New content includes discussions of pressing issues related to climate change, examination of information technology and cybersecurity challenges, and recent tax legislation that will impact executive compensation. Editor Dr. Richard Leblanc--an award-winning teacher, professor, lawyer, management consultant, and specialist on boards of directors--integrates practical experience and academic rigor.

Highly relevant to board and committee members regardless of sector or industry, *The Handbook of Board Governance, 2nd Edition* is an invaluable source of knowledge on all aspects of corporate and organization governance.

JUNE 2020 1456PP
978-1-119-53716-8 CL \$75.00 (Japan)
CORPORATE GOVERNANCE



Digital (R)evolution

Strategies to Accelerate Business Transformation

YURI B. AGUIAR

Why digital transformation is necessary and how to develop and execute a successful digital transformation strategy

Even though the term "Digital Transformation" is prevalent throughout the current business landscape, various misunderstandings and misconceptions are often attached to it. Everyone agrees that digital transformation is essential for any enterprise, but few can define what it actually means to the modern business. Digital transformation does not specifically or exclusively define the consequences of digital technology. The term refers to the fact that technology, which happens to be digital, enables people to solve their traditional problems with digital solutions. It's not to say that their problems could not be solved using the older methods, they simply "*prefer*" the new way. *Digital (R)evolution: Strategies to Accelerate Business Transformation* explains why digital transformation is necessary and provides a framework for executing an effective implementation strategy.

Filling a significant gap in current knowledge, this timely book helps senior executives and technology leaders create practical strategies which, when correctly applied, lead to successful digital transformation. Author Yuri Aguiar, Chief Innovation and Transformation Officer at The Ogilvy Group, shares his real-world insights on developing new, digital-based business models and internal processes.

Digital (R)evolution: Strategies to Accelerate Business Transformation is a much-needed resource for C-suite executives, corporate board members, corporate attorneys, investors, and venture capitalists.

JUNE 2020 256PP
978-1-119-61973-4 CL \$35.00 (Japan)
Creativity & Innovation Management

PMP Project Management Professional Exam Certification Kit

2nd Edition

KIM HELDMAN & VANINA MANGANO



This set includes *PMP Project Management Professional Exam Study Guide: 2019 Update, 10th Edition* and the *Practice Tests* to accompany the study guide. The study guide provides comprehensive review for the Project Management Institute's (PMI) PMP certification exam. This new tenth edition has been completely revised to align with the latest version of the exam. Receive one year of free access to the Sybex online interactive learning environment, to help you prepare with superior study tools, rigorous chapter tests, and two practice exams that allows you to gauge your readiness and avoid surprises on exam day. The practice tests are an ideal additional study resource, providing practice questions covering all five performance domains.

JUNE 2020 1032PP
978-1-119-67579-2 PB \$80.00 (Japan)
Project Management

Greener Marketing

JOHN T. GRANT, United Kingdom

**CLIMATE STRIKING
CAUSE RELATING
TRUTH TELLING
PLASTIC BANNING
TREE PLANTING
ECONOMY CIRCLING
LIFE IMPROVING
GREENER MARKETING**

by John Grant

This timely book is a sequel to John Grant's *Green Marketing Manifesto* which was the award winning and bestselling definitive guide to green marketing (and not greenwashing) in the previous wave of eco marketing in 2007.

In 2019, climate change is right back at the top of the public agenda. Greta Thunberg and Extinction Rebellion are front page news. The UK, EU and other governments have declared a climate emergency. 181 CEOs of American companies - including Walmart, Amazon and Apple - signed a *Business Round Table* declaration saying that the purpose of corporations is not just to make money for shareholders, but to improve society, care for the environment and be ethical. Unilever CEO Alan Jope says they will dispose of brands that don't have a bigger purpose. Concerns like ocean plastic (the "Blue Planet effect") have upped the pace of change. With ambitious responses such as refills stations, unpackaged goods, super-materials from wood fibre and seaweed and a new "milkman for groceries" reusable packaging service called Loop. Sustainable brands are now outperforming others in most markets. Eco challenger brands like VEJA and Allbirds are "the new cool". While Adidas showed (with Parlay ocean plastic shoes) you can also create a billion dollar mainstream offer. Even banking is changing, with rapid growth in ESG and Impact Investing. Plus, the \$40Bn overnight success of sustainability linked loans to companies like Philips and Prada.

This book is intended to assist marketers, by means of clear and practical guidance, through a complex transition towards meaningful marketing that makes a positive creative impact on the climate crisis and on improving human life in troubled times.

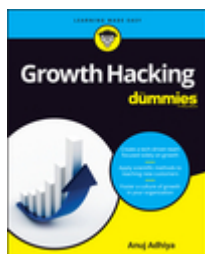
JUNE 2020 320PP
978-1-119-68911-9 CL \$26.00 (Japan)
Business & Society

Growth Hacking For Dummies

ANUJ ADHIYA

Hack your business growth the scientific way

Airbnb. Uber. Spotify. To join the big fish in the disruptive digital shark tank you need to get beyond siloed sales and marketing approaches. You have to move ahead fast--with input from your whole organization--or die. Since the early 2010s, growth hacking culture has developed as the way to achieve this, pulling together multiple talents--product managers, data analysts, programmers, creatives, and yes, marketers--to build a lean, mean, iterative machine that delivers the swift sustainable growth you need to stay alive and beat the competition.



Growth Hacking for Dummies provides a blueprint for building the machine from the ground-up, whether you're a fledgling organization looking for ways to outperform big budgets and research teams, or an established business wanting to apply emerging techniques to your process. Written by a growth thought leader who learned from the original growth hacking gurus, you'll soon be an expert in the tech world innovations that make this the proven route to the big time: iteration, constant testing, agile approaches, and flexible responses to your customers' evolving needs.

- Soup to nuts: get a full overview of the growth hacking process and tools
- Appliance of science: how to build and implement concept-testing models
- Coming together: pick up best practices for building a cross-disciplinary team
- Follow the data: find out what your customers really want

You know you can't just stay still--start moving ahead by developing the growth hacking mindset that'll help you win big and leave the competition dead in the water!

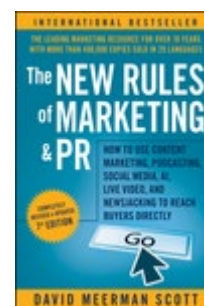
JUNE 2020 UnknownPP
978-1-119-61213-1 PB \$26.99 (Japan)
Marketing & Sales

The New Rules of Marketing and PR

How to Use Content Marketing, Podcasting, Social Media, AI, Live Video, and Newsjacking to Reach Buyers Directly, 7th Edition

DAVID MEERMAN SCOTT, LEXINGTON, UNITED STATES

The seventh edition of the pioneering guide to generating attention for your idea or business, packed with new and updated information



In the Digital Age, marketing tactics seem to change on a day-to-day basis. As the ways we communicate continue to evolve, keeping pace with the latest trends in social media, the newest online videos, the latest mobile apps, and all the other high-tech influences can seem an almost impossible task. How can you keep your product or service from getting lost in the digital clutter? The seventh edition of *The New Rules of Marketing and PR* provides everything you need to speak directly to your audience, make a strong personal connection, and generate the best kind of attention for your business.

An international bestseller with more than 400,000 copies sold in twenty-nine languages, this revolutionary guide gives you a proven, step-by-step plan for leveraging the power of technology to get your message seen and heard by the right people at the right time. You will learn the latest approaches for highly effective public relations, marketing, and customer communications--all at a fraction of the cost of traditional advertising!

The latest edition of *The New Rules of Marketing & PR* has been completely revised and updated to present more innovative methods and cutting-edge strategies than ever. The new content shows you how to harness AI and machine learning to automate routine tasks so you can focus on marketing and PR strategy. Your life is already AI-assisted. Your marketing should be too!

The book is the ideal resource for entrepreneurs, business owners, marketers, PR professionals, and managers in organizations of all types and sizes.

JUNE 2020 448PP
978-1-119-65154-3 PB \$27.00 (Japan)
Strategic Marketing

The Tax Law of Charitable Giving

5th Edition

BRUCE R. HOPKINS, KANSAS CITY, UNITED STATES

Member, District of Columbia Bar

A completely updated guide to the laws and regulations governing charitable giving This fully updated Fifth Edition of *The Tax Law of Charitable Giving*, e-book version, is the definitive resource for nonprofit lawyers, accountants, and fundraising professionals charged with navigating the increasingly complex maze of charitable giving regulations. This new edition includes: detailed documentation and citations, including references to regulations, rulings, cases, and tax literature; an exhaustive index allowing for quick and easy reference; and annual supplements to keep readers apprised of the latest developments affecting tax-exempt healthcare organizations.



JUNE 2020 240PP
978-1-119-63918-3 PB \$150.00 (Japan)
Non-Profit Organizations / Law

Tax Planning and Compliance for Tax-Exempt Organizations

6th Edition

JODY BLAZEK

Blazek, Rogers, and Vetterling

A practical guide to handling the challenges facing tax-exempt organizations, written by a leading authority

Tax Planning and Compliance for Tax-Exempt Organizations, Sixth Edition ensures that you have the practical knowledge to handle critical tax situations. This book provides guidance for the significant issues facing nonprofit organizations. It's an essential guide to navigating the complexities of nonprofit tax rules and regulations. Packed with checklists and suggestions starting with Exhibit 1.1, *Organizations Reference Chart* and Exhibit 1.2, *Suitability for Tax-Exempt Status*, this guide helps anyone that creates, advises, or manages a nonprofit organization.



Now, you can better understand the requirements for various categories of tax-exempt organizations: public charities, private foundations, civic associations, business leagues, and social clubs, as well as title-holding companies and governmental entities. You'll discover practical guidance on the issue of potentially owing income tax on revenue-producing enterprises. Clear explanations cover the many exceptions to taxability. Tax issues related to internet activity, advertising, publishing, services, and much more are all addressed in this tax planning guide designed specifically for nonprofit and tax-exempt nonprofit organizations.

Written by one of the leading authorities in the field, the book also delves into recent tax law changes affecting nonprofits and other tax-exempt organizations. This indispensable guide can offer direction and support if you are challenged to successfully navigate the complex maze of nonprofit tax rules and regulations.

SERIES: WILEY NONPROFIT AUTHORITY

JUNE 2020 912PP
978-1-119-54095-3 CL \$300.00 (Japan)
NON-PROFIT ORGANIZATIONS / FINANCE & ACCOUNTING

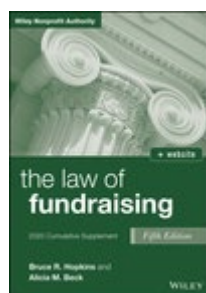
The Law of Fundraising

5th Edition

BRUCE R. HOPKINS, KANSAS CITY, UNITED STATES & ALICIA M. BECK

Member, District of Columbia Bar

Raising funds to fulfill a nonprofit organization's goals is critical to its success, but fundraising regulations are an increasingly complex maze. *The Law of Fundraising, Fifth Edition* is the definitive guide to demystifying federal and state fundraising regulations. With new discussion on Internet fundraising, political fundraising laws, and international fundraising, this book details federal and state laws, with an emphasis on administrative, tax, and constitutional laws. This guide is supplemented annually to keep nonprofit professionals on top of the latest fundraising legal developments.



SERIES: WILEY NONPROFIT AUTHORITY

JUNE 2020 128PP
978-1-119-63915-2 PB \$195.00 (Japan)
Non-Profit Organizations / Finance & Accounting

The Law of Tax-Exempt Healthcare Organizations

4th Edition

THOMAS K. HYATT, WASHINGTON, DC, UNITED STATES & BRUCE R. HOPKINS, KANSAS CITY, UNITED STATES

Member, District of Columbia Bar

Get up to date on tax-exempt healthcare law and relevant issues
The Law of Tax-Exempt Healthcare Organizations, Fourth Edition provides complete and comprehensive information and analysis in a single volume. Tackling complex legal issues with plain-English explanations and the appropriate citations, this guide is a must-have resource for organizations and their advisors. Healthcare law is a complex field, and keeping up with the frequent changes to federal law is itself a full time job. This book eliminates the need for extended research time by collecting the relevant guidelines into one place.



SERIES: WILEY NONPROFIT AUTHORITY

JUNE 2020 192 PP
978-1-119-63913-8 PB \$225.00 (Japan)
Non-Profit Organizations / Finance & Accounting

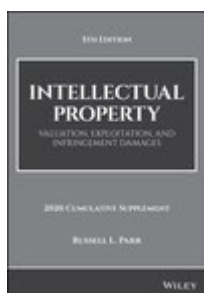
Intellectual Property, Valuation, Exploitation, and Infringement Damages

5th Edition

RUSSELL L. PARR

A new edition of the trusted book on intellectual property *Intellectual Property* simplifies the process of attaching a dollar amount to intellectual property and intangible assets, be it for licensing, mergers and acquisitions, loan collateral, investment purposes, and determining infringement damages. This book comprehensively addresses IP

Valuation, the Exploitation Strategies of Licensing and Joint Ventures, and determination of Infringement Damages. The author explains commonly used strategies for determining the value of intellectual property, as well as methods used to set royalty rates based on investment rates of returns. Key concepts are brought to life through real-world examples of exploitation strategies being used by major corporations.



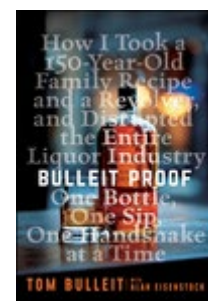
SERIES: WILEY NONPROFIT AUTHORITY

JUNE 2020 192PP
978-1-119-63973-2 PB \$195.00 (Japan)
Intellectual Property, Licensing

Bulleit Proof

How I Took a 150-Year-Old Family Recipe and a Revolver, and Disrupted the Entire Liquor Industry One Bottle, One Sip, One Handshake at a Time
TOM BULLEIT & ALAN EISENSTOCK

The compelling story of how one man took a 150-year-old family recipe and disrupted the entire liquor industry one sip, one bottle, one handshake at a time



Tom Bulleit stood on a stage before a thousand people inside a tent the size of a big-top. It was both his thirtieth wedding anniversary and his birthday. But there was another thing to celebrate: the dedication of the new Bulleit Distillery in Shelbyville, Kentucky. His great-great-grandfather, Augustus, created his first batch of Bulleit Bourbon around 1830. A century and a half later, Tom fulfilled his lifelong dream, revived the old family bourbon recipe, and started Bulleit Distilling Company. Eventually, Tom was named a member of the Honorable Order of Kentucky Colonels, and elected to the Kentucky Bourbon Hall of Fame. Thinking back on all his achievements, Tom was overcome by a wave of emotion. He looked into the sea of faces and said, "I don't believe our lives are told in years. . . or months. . . or weeks. I believe we live our lives in moments."

Tom's book *Bulleit Proof* is just that--a life told in moments. Moments of joy, triumph, hardship, persistence, and success. His is a story of *survival*: in war, in business, in life. Tom faced death twice: in a foxhole and in a cancer ward. In *Bulleit Proof*, Tom reveals all, pulls no punches, and lets you into his heart.

Bulleit Proof is a fast-paced page-turner--not only for fans of Bulleit Bourbon and admirers of Tom, but for anyone who loves an emotional, hilarious, inspirational, and deeply honest story.

JUNE 2020 240PP
978-1-119-59773-5 CL \$25.00 (Japan)
Small Business & Entrepreneurship

Defcon 1 Direct Selling

Manual for Field Leaders

RANDY GAGE

The leading authority on network marketing shares everything you need to know to lead a successful direct sales team.

Defcon 1 Direct Selling is the must-have playbook for anyone leading a direct sales team. It's Gage's follow up to the international bestseller, *Direct Selling Success*, and it's a handbook for leaders.



DEFCON is the U.S. military acronym for "Defense Readiness Condition." DEFCON 1 is reserved only for imminent catastrophic events, like a nuclear war. Luckily, you don't have to fend off missile attacks in direct selling, but you *will* face some extremely difficult challenges and urgent crises leading your MLM team. No one knows how to lead teams better than author Randy Gage, a former high school dropout who rose to become a self-made multi-millionaire and inspire millions around the world. In this highly anticipated book, Randy teaches you how to hold your team together in the most difficult circumstances --the stuff no one likes to talk about, but that is vital for top-level leaders.

It takes much more than a positive attitude and motivational words to be a successful field leader. True leadership requires you to deal with messy, complicated scenarios when there is not always a clear-cut solution. Many of these challenges are caused by factors completely out of your control--from economic, regulatory, and political setbacks, to having top leaders quit, to companies going out of business, and a host of other issues. It's at times like these, when it seems like your team is falling apart, that you must draw upon your resilience, persistence, and character to ride out the storm and lead your team through the chaos.

Most leadership books will tell you, wrongly, that every situation has an ideal solution. Not this one. *Defcon 1 Direct Selling: Manual for Field Leaders* delivers the plain, unadulterated truth that everyone leading a direct sales team needs to know.

JUNE 2020 UnknownPP
978-1-119-64211-4 PB \$20.00 (Japan)
Small Business & Entrepreneurship

Home Buying Kit For Dummies

7th Edition

ERIC TYSON & RAY BROWN

This new edition of *Home Buying Kit For Dummies* arms you with Eric Tyson and Ray Brown's time-tested advice and strategies for buying a home in current market conditions. Packed with valuable tips for getting the best deal on your new home and navigating an ever-changing housing market, it shows you how to find the right property, make smart financial decisions, and understand the latest lending requirements and tax implications. This edition will include new content, such as:



- * Complete coverage of new tax rules and strategies
- * What's happening with home financing given high prices and fluctuating economies in many markets
- * How to analyze renting versus buying given new limitations on mortgage interest and property tax write-offs
- * Updated coverage of internet resources and how to best utilize them as a buyer
- * New coverage devoted to largest share of homebuyers, Millennials
- * Online content will be updated

JUNE 2020 UnknownPP
978-1-119-67479-5 PB \$29.99 (Japan)
PROPERTY & REAL ESTATE

化学

Getting Multi-Channel Distribution Right

KUSUM L. AILAWADI & PATRICIA K. FARRIS

Medical Director, Old Metairie Dermatology, New Orleans
and Assistant Clinical Professor, Tulane University Medical
School

**Manage channel conflict and preserve power in the new
channel ecosystem**

Getting Multi-Channel Distribution Right provides a comprehensive treatment of modern distribution strategy that is analytically solid, clearly written, and relevant for managers as well as MBA and executive MBA students, and the professors who train them. It covers concepts, metrics, tools, and strategic frameworks for managing distribution in physical and digital channels.

Focusing on the challenges of managing multiple channels of distribution in an evolving marketplace--rather than the process of designing a distribution channel from scratch--it leans more heavily on metrics and tools and incorporates perspectives from academic research, as well as in-depth case studies from marketing and general management practice.

- Introduces an organizing framework of pull and push marketing for how suppliers work together with their channel partners
- Integrates across physical and digital, independent and company-owned, routes to market
- Maps the functions of traditional and newer intermediaries in the channel ecosystem and identifies the root causes of conflict between them
- Provides tools and frameworks for how much distribution coverage is required and where
- Shows how product line, pricing, trade promotions, and other channel incentives can help to coordinate multiple channels and manage conflict
- Illustrates how push and pull metrics can be combined into valuable dashboards for identifying positive feedback opportunities and sustaining the channel partnership

With the help of *Getting Multi-Channel Distribution Right* you'll discover how to successfully develop, execute, and adapt distribution strategy to the evolving marketplace.

JUNE 2020 UnknownPP
978-1-119-63288-7 CL \$45.00 (Japan)
Business & Management Special Topics

Sustainable Water Purification

M. SAFIUR RAHMAN & M. R. ISLAM

JUNE 2020 400PP
978-1-119-65099-7 CL \$249.00 (Japan)
Water Resources

Modeling in Membranes and Membrane-Based Processes

Industrial Scale Separations

ANIRBAN ROY, SIDDHARTHA MOULIK, REDDI KAMESH & ADITI MULLICK

The book *Modeling in Membranes and Membrane-Based Processes* is based on the idea of developing a reference which will cover most relevant and "state-of-the-art" approaches in membrane modeling. This book explores almost every major aspect of modeling and the techniques applied in membrane separation studies and applications. This includes first principle-based models, thermodynamics models, computational fluid dynamics simulations, molecular dynamics simulations, and artificial intelligence-based modeling for membrane separation processes. These models have been discussed in light of various applications ranging from desalination to gas separation.

In addition, this breakthrough new volume covers the fundamentals of polymer membrane pore formation mechanisms, covering not only a wide range of modeling techniques, but also has various facets of membrane-based applications. Thus, this book can be an excellent source for a holistic perspective on membranes in general, as well as a comprehensive and valuable reference work. Whether a veteran engineer in the field or lab or a student in chemical or process engineering, this latest volume in the "Advances in Membrane Processes" is a must-have, along with the first book in the series, *Membrane Processes*, also available from Wiley-Scrivener.

JUNE 2020 UnknownPP
978-1-119-53606-2 CL \$225.00 (Japan)
Analytical Chemistry

Advanced Safety Management

Focusing on Z10.0, 45001, and Serious Injury Prevention, 3rd Edition

FRED A. MANUELE

Hazards, Ltd, UK

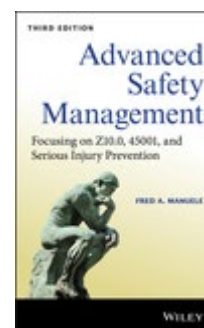
Establishes sound safety management principles and focuses on the revised Z10.0 safety standard, the new 45001 safety standard, and serious injury prevention

Filled with updated chapters and information throughout, this book covers the provisions of ANSI/ASSP Z10.0-2019, the American standard for Occupational Health and Safety Management Systems. It expands in detail on the principles for advanced safety management, the content of the revised Z10.0 standard, and the newly adopted international standard, ISO 45001. It also emphasizes the need to reduce the occurrence of serious injuries, illnesses, and fatalities.

Advanced Safety Management: Focusing on Z10.0, 45001 and Serious Injury Prevention, Third Edition expands on the material in previous editions and includes several new chapters emphasizing culture, systems design, and incident investigations. Beginning with an overview of ANSI/ASSP Z10.0-2019 and ANSI/ASSP/ISO 45001-2018, it goes on to offer chapters on: Essentials for the Practice of Safety; Human Error Avoidance; Hazards Analyses and Risk Assessments; Three- and Four-Dimensional Risk Scoring Systems; Safety Design Reviews; The Procurement Process; Audit Requirements; The Management Oversight and Risk Tree (MORT); and more.

Advanced Safety Management is an important book for safety professionals, industrial hygienist, plant managers, OSHA and EPA advocates, students majoring in safety or industrial hygiene, and union leaders.

JUNE 2020 560PP
978-1-119-60541-6 CL \$110.00 (Japan)
CHEMICAL AND ENVIRONMENTAL HEALTH AND SAFETY



Environmental Toxicants

Human Exposures and Their Health Effects

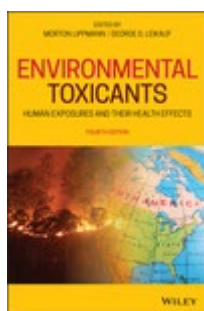
4th Edition

EDITOR MORTON LIPPMANN & EDITOR GEORGE D. LEIKAUF

Institute of Environmental Medicine New York University
Medical Center

An Updated Reference on Human Exposure to Environmental Toxicants and A Study of Their Impact on Public Health

With the 4th edition of *Environmental Toxicants: Human Exposures and Their Health Effects*, readers have access to up-to-date information on the study and science of environmental toxicology and public health worldwide. Practitioners and professionals can use this resource to understand newly discovered information on the adverse health effects of toxins and pollutants in air, water, and occupational and environmental environments on large human populations.



The 4th edition of this book is updated to reflect new knowledge and research on:

- Performing risk assessments on exposed individuals
- Assessing the effects of toxicants and substances on large populations for health and medical professionals
- Patterns of human exposure to select chemical toxicants
- World Trade Center dust, agents for chemical terrorism, and nanoparticles

For health professionals, including health authorities, public health officials, physicians, and industrial managers, who are seeking new research and techniques for managing environmental substances, this invaluable reference will guide you through in a thorough, easy-to-read manner.

JUNE 2020 1024PP
978-1-119-43880-9 CL \$250.00 (Japan)
CHEMICAL AND ENVIRONMENTAL HEALTH AND SAFETY

Quantum Chemistry and Dynamics of Excited States

Methods and Applications

LETICIA GONZALEZ & ROLAND LINDH

An introduction to the rapidly evolving methodology of electronic excited states

For academic researchers, postdocs, graduate and undergraduate students, *Quantum Chemistry and Dynamics of Excited States: Methods and Applications* reports the most updated and accurate theoretical techniques to treat electronic excited states. From methods to deal with stationary calculations through time-dependent simulations of molecular systems, this book serves as a guide for beginners in the field and knowledge seekers alike. Taking into account the most recent theory developments and representative applications, it also covers the often-overlooked gap between theoretical and computational chemistry.



An excellent reference for both researchers and students, *Excited States* provides essential knowledge on quantum chemistry, an in-depth overview of the latest developments, and theoretical techniques around the properties and nonadiabatic dynamics of chemical systems.

For those searching for a better understanding of excited states as they relate to chemistry, biochemistry, industrial chemistry, and beyond, *Quantum Chemistry and Dynamics of Excited States* provides a solid education in the necessary foundations and important theories of excited states in photochemistry and ultrafast phenomena.

JUNE 2020 718PP
978-1-119-41775-0 CL \$285.00 (Japan)
Physical Chemistry

Electrochemical Systems

4th Edition

JOHN NEWMAN & NITASH P. BALSARA

University of California, Berkley

Provides a comprehensive understanding of a wide range of systems and topics in electrochemistry

This book offers complete coverage of electrochemical theories as they pertain to the understanding of electrochemical systems. It describes the foundations of thermodynamics, chemical kinetics, and transport phenomena—including the electrical potential and charged species. It also shows how to apply electrochemical principles to systems analysis and mathematical modeling. Using these tools, the reader will be able to model mathematically any system of interest and realize quantitative descriptions of the processes involved.

This brand new edition of *Electrochemical Systems* updates all chapters while adding content on lithium battery electrolyte characterization and polymer electrolytes. It also includes a new chapter on impedance spectroscopy. Presented in 4 sections, the book covers: Thermodynamics of Electrochemical Cells, Electrode Kinetics and Other Interfacial Phenomena, Transport Processes in Electrolytic Solutions, and Current Distribution and Mass Transfer in Electrochemical Systems. It also features three appendixes containing information on: Partial Molar Volumes, Vectors and Tensors, and Numerical Solution of Coupled, Ordinary Differential Equations.

Electrochemical Systems, Fourth Edition is an excellent resource for students, scientists, and researchers involved in electrochemical engineering.

SERIES: THE ECS SERIES OF TEXTS AND MONOGRAPHS

JUNE 2020 704PP
978-1-119-51460-2 CL \$175.00 (Japan)
ELECTROCHEMISTRY



The Chemistry of Environmental Engineering

JOHANNES KARL FINK

The focus of this book is the chemistry of environmental engineering and its applications, with a special emphasis on the use of polymers in this field. It explores the creation and use of polymers with special properties such as viscoelasticity and interpenetrating networks; examples of which include the creation of polymer-modified asphalt as well as polymers with bacterial adhesion properties. The text contains the issues of polymerization methods, recycling methods, wastewater treatment, types of contaminants, such as microplastics, organic dyes, and pharmaceutical residues. After a detailed overview of polymers in Chapter 1, their special properties are discussed in the following chapter. Among the topics is the importance of polymers to water purification procedures, since their use in the formation of reverse osmosis membranes do not show biofouling. Chapter 3 details special processing methods, such as atom transfer radical polymerization, enzymatic polymerization, plasma treatment, and several other methods, can be used to meet the urgent demands of industrial applications. Chapter 4 addresses the important environmental issue of recycling methods as they relate to several types of materials such as PET bottles, tire rubbers, asphalt compositions, and other engineering resins. And wastewater treatment is detailed in Chapter 5, in which the types of contaminants, such as microplastics, organic dyes and pharmaceutical residues, are described and special methods for their proper removal are detailed along with types of adsorbents, including biosorbents. Still another important issue for environmental engineering chemistry is pesticides. Chapter 6 is a thorough description of the development and fabrication of special sensors for the detection of certain pesticides. A detailed presentation of the electrical uses of polymer-based composites is given in Chapter 7, which include photovoltaic materials, solar cells, energy storage and dielectric applications, light-emitting polymers, and fast-charging batteries. And recent issues relating to food engineering, such as food ingredient tracing, protein engineering, biosensors and electronic tongues, are presented in Chapter 8. Finally, polymers used for medical applications are described in Chapter 9.

JUNE 2020 336PP
978-1-119-70774-5 CL \$195.00 (Japan)
Sustainable Chemistry & Green Chemistry

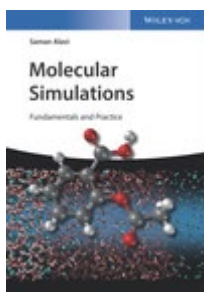
Molecular Simulations

Fundamentals and Practice

SAMAN ALAVI

Provides hands-on knowledge enabling students of and researchers in chemistry, biology, and engineering to perform molecular simulations

This book introduces the fundamentals of molecular simulations for a broad, practice-oriented audience and presents a thorough overview of the underlying concepts. It covers classical mechanics for many-molecule systems as well as force-field models in classical molecular dynamics; introduces probability concepts and statistical mechanics; and analyzes numerous simulation methods, techniques, and applications.



Molecular Simulations: Fundamentals and Practice starts by covering Newton's equations, which form the basis of classical mechanics, then continues on to force-field methods for modelling potential energy surfaces. It gives an account of probability concepts before subsequently introducing readers to statistical and quantum mechanics. In addition to Monte-Carlo methods, which are based on random sampling, the core of the book covers molecular dynamics simulations in detail and shows how to derive critical physical parameters. It finishes by presenting advanced techniques, and gives invaluable advice on how to set up simulations for a diverse range of applications.

Molecular Simulations: Fundamentals and Practice is an excellent book benefitting chemist, biologists, engineers as well as materials scientists and those involved in biotechnology.

JUNE 2020 352PP
978-3-527-34105-4 PB \$120.00 (Japan)
Computational Chemistry & Molecular Modeling

文化研究

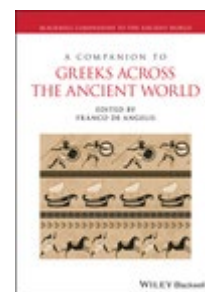
A Companion to Greeks Across the Ancient World

FRANCO DE ANGELIS

The University of British Columbia

An innovative, up-to-date treatment of ancient Greek mobility and migration from 1000 BCE to 30 BCE

A Companion to Greeks Across the Ancient World explores the mobility and migration of Greeks who left their homelands in the ten centuries between the Early Iron Age and the Hellenistic period. While most academic literature centers on the Greeks of the Aegean basin area, this unique volume provides a systematic examination of the history of the other half of the ancient Greek world. Contributions from leading scholars and historians discuss where migrants settled, their new communities, and their connections and interactions with both Aegean Greeks and non-Greeks.



Divided into three parts, the book first covers ancient and modern approaches and the study of the ancient Greeks outside their homelands, including various intellectual, national, and linguistic traditions. Regional case studies form the core of the text, taking a microhistory approach to examine Greeks in the Near Eastern Empires, Greek-Celtic interactions in Central Europe, Greek-established states in Central Asia, and many others throughout Europe, Africa, and Asia. The closing section of the text discusses wider themes such as the relations between the Greek homeland and the edges of Greek civilization.

A Companion to Greeks Across the Ancient World is a valuable resource for students, instructors, and researchers of Classical antiquity, as well as non-specialists with interest in ancient Greek mobilities, migrations, and diasporas.

SERIES: BLACKWELL COMPANIONS TO THE ANCIENT WORLD

JUNE 2020 UnknownPP
978-1-118-27156-8 CL \$210.00 (Japan)
9781119675228 PB \$54.95 (Japan) NYP, JUNE 2023
Ancient & Classical Greek & Hellenistic Studies

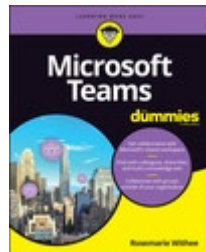
コンピューティング

Microsoft Teams For Dummies

ROSEMARIE WITHEE

Discover the power of Microsoft Teams

Millions of people access Microsoft Teams every day to assist with the collaboration it takes to get work done. That number continues to grow thanks to the countless communication tools for working with associates inside and outside your organization you can find in Microsoft Teams.



If you're new to Microsoft Teams, start here. This book will give you must-have insight on chatting, file sharing, organizing teams, using video communication, and more. You'll also see just how you *should* be doing things, with best-practice recommendations and ideas for integrating Microsoft Teams into your existing workflows.

- Learn your way around Microsoft Teams and set up the interface
- Communicate via chat and video chat, inside and outside your org
- Integrate Teams with other Office apps for seamless collaboration
- Use Teams to optimize your meetings, build a knowledge wiki, and more!

Microsoft's shared workspace can help you get collaborative and stay connected to the people and files you need, whether you're at your desk or on the go.

JUNE 2020 UnknownPP
978-1-119-66055-2 PB \$26.99 (Japan)
Office Productivity - Microsoft (General & Office suite)

Chromebook For Dummies

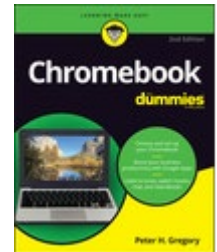
2nd Edition

PETER H. GREGORY

AT&T Wireless Services, Woodinville, Washington

Get the most out of your Google Chromebook

Chromebook For Dummies walks you through setting up your Chromebook, transitioning from traditional computers, customizing a Chromebook to fit your needs, navigating the many apps and their uses, and applying advanced settings and features.



This book documents the features of all Chromebooks, approaching them from the point of view of a smart person who is intimidated by the technology.

- Offers extensive and practical information
- Covers all portable computers powered by Chrome OS
- Helps make it easy to drive these fast, user-friendly devices
- Includes coverage of the latest features in the Chrome operating system

You'll end up keeping this book close at hand, referring to it often as you explore the features of your Chromebook.

JUNE 2020 320PP
978-1-119-65171-0 PB \$24.99 (Japan)
COMPUTER HARDWARE (GENERAL)

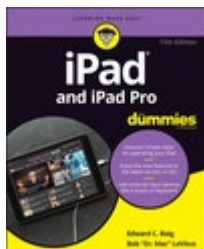
iPad and iPad Pro For Dummies

11th Edition

EDWARD C. BAIG & BOB LEVITUS

The A to Z guide to getting the most from your iPad

Your iPad is a magical piece of technology connecting you to the rest of the world pretty much anytime and anywhere. Super thin and (well, almost) light as a feather, it allows you to keep up with your day to day duties, stay in touch with family and friends, catch up with work, relax with books and movies, or even create your own works of art! Given all it's capable of, it's essential to have a guide to help you make the most of your device.



The latest edition of *iPad and iPad Pro for Dummies* helps users of all experience levels navigate this amazing looking glass. Assuming no prior knowledge, it takes you from the basics—including getting to know the iPad and adding useful accessories such as keyboards and pencils—to setting up email, connecting with other devices, maintaining files, and researching and installing the best apps for you.

- Discover the simple steps to get up and running
- Make your iPad work better and faster for you
- Explore the features of the brand new iPadOS
- Get easy fixes to common problems

Pick up your copy today and find out just how sweet life in Apple tablet form can be!

JUNE 2020 UnknownPP
978-1-119-60797-7 PB \$26.99 (Japan)
COMPUTER HARDWARE / MACINTOSH

Teach Yourself VISUALLY MacBook Pro and MacBook Air

5th Edition

GUY HART-DAVIS, BARNARD CASTLE, UNITED KINGDOM

The visual learner's ultimate guide to the MacBook Pro, MacBook Air and macOS Catalina

Teach Yourself VISUALLY MacBook is your ultimate guide to getting up and running quickly with your new MacBook Pro or MacBook Air! Whether you're new to computers or transitioning from a PC, this graphics-heavy guide will show you everything you need to know to get the most out of your new laptop. Clear, step-by-step instructions walk you through each task, with screenshots that help you follow along with confidence. You'll learn how to manage files, work with macOS software, organize photos and media, set up email, access the internet, and adjust settings and preferences to make your MacBook work the way *you* work. You'll also explore the features that bring computing to a whole new level, including iCloud, FaceTime, the App Store, and so much more!

The Mac has long inspired a legion of loyal fans, and you're about to find out why. From sleek design to intuitive interface, to an OS that just *works*, Apple has cornered the market on the high-end computing experience. The MacBook makes sublime computing portable, and this book shows you how to take advantage of all that your MacBook has to offer.

macOS Catalina gives you more of everything you love about Mac. Prepare yourself to experience music, TV, and podcasts in newly designed Mac apps. You can now enjoy your favorite iPad apps on Mac, and even extend your workspace and expand your creativity with iPad and Apple Pencil. Packed with new features and updates to the apps Apple users love, you can now take everything you do up the next level.

No confusing tech-speak, no vague instructions, and no complex tangents into obscure tasks. This friendly guide is packed with screenshots, easy-to-follow instructions, and a practical sensibility; you're not launching the space shuttle, you just want to open your email. If you're ready to explore all that your MacBook can do, *Teach Yourself VISUALLY MacBook* is your ideal companion.

SERIES: TEACH YOURSELF VISUALLY (TECH)

JUNE 2020 UnknownPP
978-1-119-68389-6 PB \$30.00 (Japan)
COMPUTER HARDWARE / MACINTOSH

コミュニケーション

A Sleepwalker's Guide to Social Media

TONY D. SAMPSON

READERSHIP: Academics and postgraduate students familiar with, or wanting to learn about, contemporary debates in critical social media studies in communication, media studies, and information studies. Relevant modules include Media Theory, Contagion and Fake News, Dark Sides of Digital Culture.



JUNE 2020 208PP
978-1-5095-3740-2 CL \$69.95 (Japan)
978-1-5095-3741-9 PB \$24.95 (Japan)
Media Studies

The Media Manifesto

NATALIE FENTON, DES FREEDMAN, JUSTIN SCHLOSBERG & LINA DENCIK

Senior Lecturer in Communications and Cultural Studies, Goldsmiths University of London

READERSHIP: Undergraduate students, Masters and PhD students in the fields of media and communications studies, policy, political communications, media management and journalism courses, as well as the growing band of activists in the media reform movement across the world. Relevant classes include Media Activism, Media Policy, and Political Economy.



SERIES: THE MANIFESTO SERIES

JUNE 2020 140PP
978-1-5095-3805-8 CL \$45.00 (Japan)
978-1-5095-3806-5 PB \$12.95 (Japan)
Media Studies

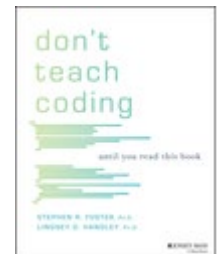
コンピュータサイエンス

Don't Teach Coding

Until You Read This Book

LINDSEY HANDLEY & STEPHEN FOSTER

The definitive resource for understanding what coding is, designed for educators and parents



Even though the vast majority of teachers, parents, and students understand the importance of computer science in the 21st century, many struggle to find appropriate educational resources. *Don't Teach Coding: Until You Read This Book* fills a gap in current knowledge by explaining exactly what coding is and addressing why and how to teach the subject. Providing a historically grounded, philosophically sensitive description of computer coding, this book helps readers understand the best practices for teaching computer science to their students and their children.

The authors, experts in teaching computer sciences to students of all ages, offer practical insights on whether coding is a field for everyone, as opposed to a field reserved for specialists. This innovative book provides an overview of recent scientific research on how the brain learns coding, and features practical exercises that strengthen coding skills. Clear, straightforward chapters discuss a broad range of questions using principles of computer science, such as *why we should teach students to code* and *is coding a science, engineering, technology, mathematics, or language?*

Don't Teach Coding: Until You Read This Book is a valuable resource for K-12 educators in computer science education and parents wishing to understand the field to help chart their children's education path.

JUNE 2020 288PP
978-1-119-60262-0 PB \$29.95 (Japan)
General & Introductory Computer Science

Knockout Networking for Financial Advisors and Other Sales Producers

More Prospects, More Referrals, More Business

MICHAEL GOLDBERG

Knockout Networking for Financial Advisors is the only book written for sales producers in the insurance and financial services industry focused on making more connections through networking!

Boxers need to make more connections to win in the ring.

Sales producers need to make more connections to grow their business!

Here is the truth! Almost 90% of financial advisors fail at being financial advisors. Why? Because advisors, brokers, reps, and agents need to see more people to make more sales appointments. And nobody in their firm, agency, branch, or shop trains them how !

As a financial advisor (or other type of sales producer!) how can *you* attract more prospects to *your* pipeline?

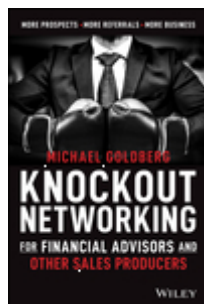
Knockout Networking for Financial Advisors will be your guide. Author Michael Goldberg is a networking specialist, speaker, trainer, author (and boxer!) focused on helping financial advisors, brokers, agents, reps, wholesalers, and other sales producers grow their business or practice through networking.

This book covers everything you need to know about *going to the right places, saying the right things, and meeting the right people* - absolutely mandatory for a financial advisor or sales producer that is serious about making more and better connections!

Most advisors and sales producers are not born networkers; they develop the skills and confidence through education, training, practice, and having a positive attitude.

Bottom line, networking is the most effective way to attract more prospects, more referrals, and more business to *your* corner. Remember - keep the left up!

JUNE 2020 304PP
978-1-119-64909-0 CL \$29.00 (Japan)
Networking



Networking For Dummies

12th Edition

DOUG LOWE, FRESNO

Set up a secure network at home or the office

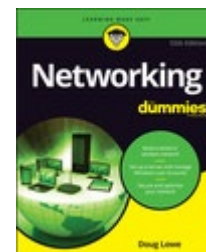
Fully revised to cover Windows 10 and Windows Server 2019, this new edition of the trusted *Networking For Dummies* helps both beginning network administrators and home users to set up and maintain a network. Updated coverage of broadband and wireless technologies, as well as storage and back-up procedures, ensures that you'll learn how to build a wired or wireless network, secure and optimize it, troubleshoot problems, and much more.

From connecting to the Internet and setting up a wireless network to solving networking problems and backing up your data--this #1 bestselling guide covers it all.

- Build a wired or wireless network
- Secure and optimize your network
- Set up a server and manage Windows user accounts
- Use the cloud--safely

Written by a seasoned technology author--and jam-packed with tons of helpful step-by-step instructions--this is the book network administrators and everyday computer users will turn to again and again.

JUNE 2020 UnknownPP
978-1-119-64850-5 PB \$29.99 (Japan)
NETWORKING



Hands on Hacking

MATTHEW HICKEY, WITH JAMES MCALONAN & WITH JENNIFER ARCURI

A fast, hands-on introduction to offensive hacking techniques

Hands-On Hacking teaches readers to see through the eyes of their adversary and apply hacking techniques to better understand real-world risks to computer networks and data. Readers will benefit from the author's years of experience in the field hacking into computer networks and ultimately training others in the art of cyber-attacks. This book holds no punches and explains the tools, tactics and procedures used by ethical hackers and criminal crackers alike.



We will take you on a journey through a hacker's perspective when focused on the computer infrastructure of a target company, exploring how to access the servers and data. Once the information gathering stage is complete, you'll look for flaws and their known exploits—including tools developed by real-world government financed state-actors.

- * An introduction to the same hacking techniques that malicious hackers will use against an organization
- * Written by infosec experts with proven history of publishing vulnerabilities and highlighting security flaws
- * Based on the tried and tested material used to train hackers all over the world in the art of breaching networks
- * Covers the fundamental basics of how computer networks are inherently vulnerable to attack, teaching the student how to apply hacking skills to uncover vulnerabilities

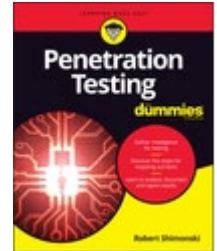
We cover topics of breaching a company from the external network perimeter, hacking internal enterprise systems and web application vulnerabilities. Delving into the basics of exploitation with real-world practical examples, you won't find any hypothetical academic only attacks here. From start to finish this book will take the student through the steps necessary to breach an organization to improve its security.

JUNE 2020 UnknownPP
978-1-119-56145-3 PB \$40.00 (Japan)
Networking / Security

Penetration Testing For Dummies

ROBERT SHIMONSKI

Target, test, analyze, and report on security vulnerabilities with pen testing



Pen Testing is necessary for companies looking to target, test, analyze, and patch the security vulnerabilities from hackers attempting to break into and compromise their organizations data.

It takes a person with hacking skills to look for the weaknesses that make an organization susceptible to hacking.

Pen Testing For Dummies aims to equip IT enthusiasts at various levels with the basic knowledge of pen testing. It is the go-to book for those who have some IT experience but desire more knowledge of how to gather intelligence on a target, learn the steps for mapping out a test, and discover best practices for analyzing, solving, and reporting on vulnerabilities.

- The different phases of a pen test from pre-engagement to completion
- Threat modeling and understanding risk
- When to apply vulnerability management vs penetration testing
- Ways to keep your pen testing skills sharp, relevant, and at the top of the game

Get ready to gather intelligence, discover the steps for mapping out tests, and analyze and report results!

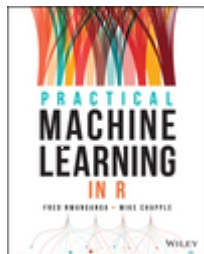
JUNE 2020 320PP
978-1-119-57748-5 PB \$29.99 (Japan)
Networking / Security

Practical Machine Learning in R

FRED NWANGANGA & MIKE CHAPPLE

The Brand Institute, Miami, FL

Guides professionals and students through the rapidly growing field of machine learning with hands-on examples in the popular R programming language



Machine learning--a branch of Artificial Intelligence (AI) which enables computers to improve their results and learn new approaches without explicit instructions--allows organizations to reveal patterns in their data and incorporate predictive analytics into their decision-making process. *Practical Machine Learning in R* provides a hands-on approach to solving business problems with intelligent, self-learning computer algorithms.

Bestselling author and data analytics experts Fred Nwanganga and Mike Chapple explain what machine learning is, demonstrate its organizational benefits, and provide hands-on examples created in the R programming language. A perfect guide for professional self-taught learners or students in an introductory machine learning course, this reader-friendly book illustrates the numerous real-world business uses of machine learning approaches. Clear and detailed chapters cover data wrangling, R programming with the popular RStudio tool, classification and regression techniques, performance evaluation, and more.

- Explores data management techniques, including data collection, exploration and dimensionality reduction
- Covers unsupervised learning, where readers identify and summarize patterns using approaches such as apriori, eclat and clustering
- Describes the principles behind the Nearest Neighbor, Decision Tree and Naive Bayes classification techniques
- Explains how to evaluate and choose the right model, as well as how to improve model performance using ensemble methods such as Random Forest and XGBoost

Practical Machine Learning in R is a must-have guide for business analysts, data scientists, and other professionals interested in leveraging the power of AI to solve business problems, as well as students and independent learners seeking to enter the field.

JUNE 2020 UnknownPP
978-1-119-59151-1 PB \$40.00 (Japan)
Programming & Software Development

The Architecture of Computer Hardware, Systems Software, and Networking

An Information Technology Approach

6th Edition

IRV ENGLANDER & WILSON WONG

Bentley College

JUNE 2020 UnknownPP
978-1-119-58905-1 PB \$210.00 (Japan)
COMPUTER HARDWARE

Starting an Online Business All-in-One For Dummies

6th Edition

SHANNON BELEW & JOEL ELAD

The tools you need to follow your dream of starting and running an online business!

With the right knowledge and resources, you can take action to start the online business you've been dreaming of. This comprehensive guide provides tips and tricks for turning your dream into a reality.



The sixth edition of *Starting an Online Business: All-in-One For Dummies* will teach you the basics and beyond. It will prepare you to set up your business website, offer your products in an online store, and keep accurate books. The authors help you navigate the primary legal, accounting, and security challenges related to running an online business.

- Fund your business for success and future growth
- Use SEO strategically to drive traffic to a well-designed site
- Market your business effectively as an entrepreneur
- Stand out, build customer relationships, and sell on social media
- Keep up with ecommerce trends to stay a step ahead

With some guidance, you can find your market niche, create a business plan, and decide on a revenue model. Then, it's time to set up shop! *Starting an Online Business* can help bring your dream of an online business to life and guide you on the road to success.

JUNE 2020 896PP
978-1-119-64846-8 PB \$34.99 (Japan)
INTERNET BUSINESS

Artificial Intelligence for Business

A Roadmap for Getting Started with AI

JASON L. ANDERSON & JEFFREY L. COVEYDUC

Artificial Intelligence for Business: A Roadmap for Getting Started with AI will provide the reader with an easy to understand roadmap for how to take an organization through the adoption of AI technology. It will first help with the identification of which business problems and opportunities are right for AI and how to prioritize them to maximize the likelihood of success.

Specific methodologies are introduced to help with finding critical training data within an organization and how to fill data gaps if they exist. With data in hand, a scoped prototype can be built to limit risk and provide tangible value to the organization as a whole to justify further investment. Finally, a production level AI system can be developed with best practices to ensure quality with not only the application code, but also the AI models. Finally, with this particular AI adoption journey at an end, the authors will show that there is additional value to be gained by iterating on this AI adoption lifecycle and improving other parts of the organization.



JUNE 2020 224PP
978-1-119-65173-4 CL \$39.95 (Japan)
Artificial Intelligence

Emerging Extended Reality Technologies for Industry 4.0

Early Experiences with Conception, Design, Implementation, Evaluation and Deployment

JOLANDA G. TROMP, DAC-NHUONG LE & CHUNG VAN LE

In the fast-developing world of Industry 4.0, which combines Extended Reality (XR) technologies, such as Virtual Reality (VR) and Augmented Reality (AR), creating location aware applications to interact with smart objects and smart processes via Cloud Computing strategies enabled with Artificial Intelligence (AI) and the Internet of Things (IoT), factories and processes can be automated and machines can be enabled with self-monitoring capabilities. Smart objects are given the ability to analyze and communicate with each other and their human co-workers, delivering the opportunity for much smoother processes, and freeing up workers for other tasks. Industry 4.0 enabled smart objects can be monitored, designed, tested and controlled via their digital twins, and these processes and controls are visualized in VR/AR. The Industry 4.0 technologies provide powerful, largely unexplored application areas that will revolutionize the way we work, collaborate and live our lives. It is important to understand the opportunities and impact of the new technologies and the effects from a production, safety and societal point of view.



JUNE 2020 272PP
978-1-119-65463-6 CL \$225.00 (Japan)
Artificial Intelligence

Modern Big Data Architectures

A Multi-Agent Systems Perspective

DOMINIK RYZKO

Provides an up-to-date analysis of big data and multi-agent systems

The term Big Data refers to the cases, where data sets are too large or too complex for traditional data-processing software. With the spread of new concepts such as Edge Computing or the Internet of Things, production, processing and consumption of this data becomes more and more distributed. As a result, applications increasingly require multiple agents that can work together. A multi-agent system (MAS) is a self-organized computer system that comprises multiple intelligent agents interacting to solve problems that are beyond the capacities of individual agents. *Modern Big Data Architectures* examines modern concepts and architecture for Big Data processing and analytics.



This unique, up-to-date volume provides joint analysis of big data and multi-agent systems, with emphasis on distributed, intelligent processing of very large data sets. Each chapter contains practical examples and detailed solutions suitable for a wide variety of applications. The author, an internationally-recognized expert in Big Data and distributed Artificial Intelligence, demonstrates how base concepts such as agent, actor, and micro-service have reached a point of convergence--enabling next generation systems to be built by incorporating the best aspects of the field. This book:

- Illustrates how data sets are produced and how they can be utilized in various areas of industry and science
- Explains how to apply common computational models and state-of-the-art architectures to process Big Data tasks
- Discusses current and emerging Big Data applications of Artificial Intelligence

Modern Big Data Architectures: A Multi-Agent Systems Perspective is a timely and important resource for data science professionals and students involved in Big Data analytics, and machine and artificial learning.

JUNE 2020 208PP
978-1-119-59784-1 CL \$65.00 (Japan)
Artificial Intelligence

Tribe of Hackers Security Leaders

Tribal Knowledge from the best in Cybersecurity Leadership

MARCUS J. CAREY & JENNIFER JIN

Tribal Knowledge from the Best in Cybersecurity Leadership

The *Tribe of Hackers* series continues, sharing what CISSPs, CISOs, and other security leaders need to know to build solid cybersecurity teams and keep organizations secure. Dozens of experts and influential security specialists reveal their best strategies for building, leading, and managing information security within organizations. *Tribe of Hackers Security Leaders* follows the same bestselling format as the original *Tribe of Hackers*, but with a detailed focus on how information security leaders impact organizational security.



Information security is becoming more important and more valuable all the time. Security breaches can be costly, even shutting businesses and governments down, so security leadership is a high-stakes game. Leading teams of hackers is not always easy, but the future of your organization may depend on it. In this book, the world's top security experts answer the questions that Chief Information Security Officers and other security leaders are asking, including:

- What's the most important decision you've made or action you've taken to enable a business risk?
- How do you lead your team to execute and get results?
- Do you have a workforce philosophy or unique approach to talent acquisition?
- Have you created a cohesive strategy for your information security program or business unit?

Anyone in or aspiring to an information security leadership role, whether at a team level or organization-wide, needs to read this book. *Tribe of Hackers Security Leaders* has the real-world advice and practical guidance you need to advance your cybersecurity leadership career.

SERIES: TRIBE OF HACKERS

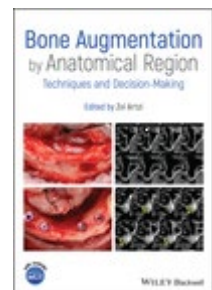
JUNE 2020 320PP
978-1-119-64377-7 PB \$25.00 (Japan)
Computer Security & Cryptography

Bone Augmentation by Anatomical Region

Techniques and Decision-Making

EDITOR ZVI ARTZI

Comprehensively describes bone augmentation techniques and their application to the different anatomical regions of the upper and lower jaws.



Bone Augmentation by Anatomical Region is a unique, evidence-based guide focusing on each specific anatomical region -- anterior maxilla, posterior maxilla, anterior mandible, and posterior mandible -- in order to emphasize the correct implemented procedures needed to successfully perform oral osseous reconstruction.

Numerous ridge augmentation techniques are covered, including: horizontal and vertical guided bone regeneration, autologous block transplantation, interpositional bone grafting, allogeneic blocks, sandwich technique, split-expansion ridge technique, and sinus floor grafting. Non-augmented approaches such as forced socket site extrusion and the installation of digitally printed implants are also presented and discussed.

- Guides readers on tackling bone augmentation via anatomical region of the jaws and their related surrounding muscles, vascularization and innervation
- Presents innovative augmentation techniques for the anterior maxilla, posterior maxilla, anterior mandible, and posterior mandible
- Includes clinical photographs in each section and a decision tree to help readers select the appropriate surgical modality

Bone Augmentation by Anatomical Region is a specialist resource suitable for dentists who practice implant dentistry, oral surgeons, oral and maxillofacial surgeons, periodontists, and postgraduate dental students in the above-mentioned disciplines.

JUNE 2020 415PP
978-1-119-42784-1 CL \$205.00 (Japan)
Implant Dentistry

経済学

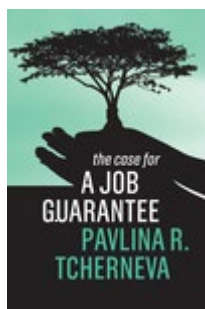
The Case for a Job Guarantee

TCHERNEVA PAVLINA R.

READERSHIP: General readers interested in political economy, Modern Monetary Theory, the Green New Deal.

SERIES: THE CASE FOR

JUNE 2020 140PP
978-1-5095-4209-3 CL \$45.00 (Japan)
978-1-5095-4210-9 PB \$12.95 (Japan)
Political Economics



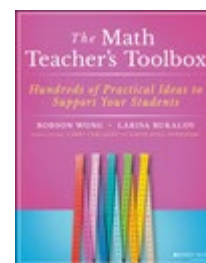
教育

The Math Teacher's Toolbox

Hundreds of Practical Ideas to Support Your Students

BOBSON WONG, LARISA BUKALOV, SERIES EDITOR LARRY FERLAZZO & SERIES EDITOR KATIE HULL SYPNIESKI

Math teachers will find the classroom-tested lessons and strategies in this book to be accessible and easily implemented in the classroom



The *Teacher's Toolbox* series is an innovative, research-based resource providing teachers with instructional strategies for students of all levels and abilities. Each book in the collection focuses on a specific content area. Clear, concise guidance enables teachers to quickly integrate low-prep, high-value lessons and strategies in their middle school and high school classrooms. Every strategy follows a practical, how-to format established by the series editors.

The Math Teacher's Toolbox contains hundreds of student-friendly classroom lessons and teaching strategies. Clear and concise chapters, fully aligned to Common Core math standards, cover the underlying research, required technology, practical classroom use, and modification of each high-value lesson and strategy.

This book employs a hands-on approach to help educators quickly learn and apply proven methods and techniques in their mathematics courses. Topics range from the planning of units, lessons, tests, and homework to conducting formative assessments, differentiating instruction, motivating students, dealing with "math anxiety," and culturally responsive teaching. Easy-to-read content shows how and why math should be taught as a language and how to make connections across mathematical units. An invaluable source of real-world lessons, strategies, and techniques for general education teachers and math specialists, as well as resource specialists/special education teachers, elementary and secondary educators, and teacher educators.

SERIES: THE TEACHER'S TOOLBOX SERIES

JUNE 2020 528PP
978-1-119-57329-6 PB \$34.95 (Japan)
K-12 General

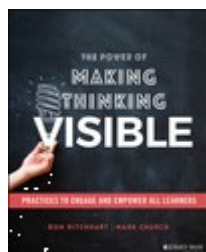
The Power of Making Thinking Visible

Practices to Engage and Empower All Learners

RON RITCHHART, CAMBRIDGE, UNITED STATES & MARK CHURCH

Harvard Project Zero

The long-awaited follow-up to *Making Thinking Visible*, provides new thinking routines, original research, and unique global case studies



Visible Thinking--a research-based approach developed at Harvard's Project Zero -- prompts and promotes students' thinking. This approach has been shown to positively impact student engagement, learning, and development as thinkers. Visible Thinking involves using thinking routines, documentation, and effective questioning and listening techniques to enhance learning and collaboration in any learning environment. *The Power of Making Thinking Visible* explains how educators can effectively use thinking routines and other tools to engage and empower students as learners and transform classrooms into places of deep learning.

Building on the success of the bestselling *Making Thinking Visible*, this highly-anticipated new book expands the work of the original by providing 18 new thinking routines based on new research and work with teachers and students around the world. Original content explains how to use thinking routines to maximum effect in the classroom, engage students exploration of big ideas, link thinking routines to formative assessment, and more.

Written by researchers from Harvard's Project Zero, *The Power of Making Thinking Visible: Using Routines to Engage and Empower Learners* is an indispensable resource for K-12 educators and curriculum designers, higher education instructional designers and educators, and professional learning course developers.

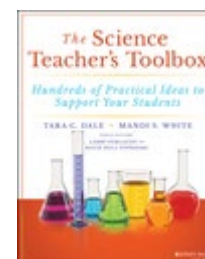
JUNE 2020 320PP
978-1-119-62604-6 PB \$29.95 (Japan)
K-12 General

The Science Teacher's Toolbox

Hundreds of Practical Ideas to Support Your Students

TARA DALE, MANDI WHITE, LARRY FERLAZZO & KATIE HULL
SYPNIESKI

A winning educational formula of engaging lessons and powerful strategies for science teachers in numerous classroom settings



The *Teacher's Toolbox* series is an innovative, research-based resource providing teachers with instructional strategies for students of all levels and abilities. Each book in the collection focuses on a specific content area. Clear, concise guidance enables teachers to quickly integrate low-prep, high-value lessons and strategies in their middle school and high school classrooms. Every strategy follows a practical, how-to format established by the series editors.

The Science Teacher's Toolbox is a classroom-tested resource offering hundreds of accessible, student-friendly lessons and strategies that can be implemented in a variety of educational settings. Concise chapters fully explain the research basis, necessary technology, Next Generation Science Standards correlation, and implementation of each lesson and strategy.

Favoring a hands-on approach, this book provides step-by-step instructions that help teachers to apply their new skills and knowledge in their classrooms immediately. Lessons cover topics such as setting up labs, conducting experiments, using graphs, analyzing data, writing lab reports, incorporating technology, assessing student learning, teaching all-ability students, and much more. This book enables science teachers to:

Written by respected authors and educators, *The Science Teacher's Toolbox: Hundreds of Practical Ideas to Support Your Students* is an invaluable aid for upper elementary, middle school, and high school science educators as well those in teacher education programs and staff development professionals.

SERIES: THE TEACHER'S TOOLBOX SERIES

JUNE 2020 544PP
978-1-119-57010-3 PB \$34.95 (Japan)
K-12 General

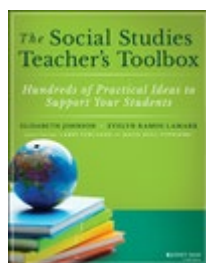
The Social Studies Teacher's Toolbox

Hundreds of Practical Ideas to Support Your Students

ELISABETH JOHNSON, EVELYN RAMOS, LARRY FERLAZZO & KATIE HULL SYNPIESKI

Social studies teachers will find classroom-tested lessons and strategies that can be easily implemented in the classroom

The *Teacher's Toolbox* series is an innovative, research-based resource providing teachers with instructional strategies for students of all levels and abilities. Each book in the collection focuses on a specific content area. Clear, concise guidance enables teachers to quickly integrate low-prep, high-value lessons and strategies in their middle school and high school classrooms. Every strategy follows a practical, how-to format established by the series editors.



The Social Studies Teacher's Toolbox contains hundreds of student-friendly classroom lessons and teaching strategies. Clear and concise chapters, fully aligned to Common Core Social Studies standards and National Council for the Social Studies standards, cover the underlying research, technology based options, practical classroom use, and modification of each high-value lesson and strategy.

This book employs a hands-on approach to help educators quickly learn and apply proven methods and techniques in their social studies courses. Topics range from reading and writing in social studies and tools for analysis, to conducting formative and summative assessments, differentiating instruction, motivating students, incorporating social and emotional learning and culturally responsive teaching. Easy-to-read content shows how and why social studies should be taught and how to make connections across history, geography, political science, and beyond.

The Social Studies Teacher's Toolbox is an invaluable source of real-world lessons, strategies, and techniques for general education teachers and social studies specialists, as well as resource specialists/special education teachers, elementary and secondary educators, and teacher educators.

SERIES: THE TEACHER'S TOOLBOX SERIES

JUNE 2020 512PP
978-1-119-57205-3 PB \$34.95 (Japan)
K-12 General

電気電子工学

Antenna-in-Package Technology and Applications

DUIXIAN LIU & YUEPING ZHANG

IBM

A comprehensive guide to antenna design, manufacturing processes, antenna integration, and packaging

Antenna-in-Package Technology and Applications contains an introduction to the history of AiP technology. It explores antennas and packages, thermal analysis and design, as well as measurement setups and methods for AiP technology. The

authors--well-known experts on the topic--explain why microstrip patch antennas are the most popular and describe the myriad constraints of packaging, such as electrical performance, thermo-mechanical reliability, compactness, manufacturability, and cost. The book includes information on how the choice of interconnects is governed by JEDEC for automatic assembly and describes low-temperature co-fired ceramic, high-density interconnects, fan-out wafer level packaging--based AiP, and 3D-printing-based AiP.



The book includes a detailed discussion of the surface laminar circuit--based AiP designs for large-scale mm-wave phased arrays for 94-GHz imagers and 28-GHz 5G New Radios. Additionally, the book includes information on 3D AiP for sensor nodes, near-field wireless power transfer, and IoT applications. This important book:

- * Includes a brief history of antenna-in-package technology
 - * Describes package structures widely used in AiP, such as ball grid array (BGA) and quad flat no-leads (QFN)
 - * Explores the concepts, materials and processes, designs, and verifications with special consideration for excellent electrical, mechanical, and thermal performance
- Written for students in electrical engineering, professors, researchers, and RF engineers, *Antenna-in-Package Technology and Applications* offers a guide to material selection for antennas and packages, antenna design with manufacturing processes and packaging constraints, antenna integration, and packaging.

SERIES: WILEY - IEEE

JUNE 2020 416PP
978-1-119-55663-3 CL \$135.00 (Japan)
Mobile & Wireless Communications

Smart Sensors for Environmental and Medical Applications

EDITOR HAMIDA HALLIL & EDITOR HADI HEIDARI

Provides an introduction to the topic of smart chemical sensors, along with an overview of the state of the art based on potential applications

This book presents a comprehensive overview of chemical sensors, ranging from the choice of material to sensor validation, modeling, simulation, and manufacturing. It discusses the process of data collection by intelligent techniques such as deep learning, multivariate analysis, and others. It also incorporates different types of smart chemical sensors and discusses each under a common set of sub-sections so that readers can fully understand the advantages and disadvantages of the relevant transducers--depending on the design, transduction mode, and final applications. *Smart Sensors for Environmental and Medical Applications* covers all major aspects of the field of smart chemical sensors, including working principle and related theory, sensor materials, classification of respective transducer type, relevant fabrication processes, methods for data analysis, and suitable applications. Chapters address field effect transistors technologies for biological and chemical sensors, mammalian cell--based electrochemical sensors for label-free monitoring of analytes, electronic tongues, chemical sensors based on metal oxides, metal oxide (MOX) gas sensor electronic interfaces, and more.

Smart Sensors for Environmental and Medical Applications is an important book for senior-level undergraduate and graduate students learning about this high-performance technology and its many applications. It will also inform practitioners and researchers involved in the creation and use of smart sensors.

SERIES: IEEE PRESS SERIES ON SENSORS

JUNE 2020 220PP
978-1-119-58734-7 CL \$130.00 (Japan)
Sensors, Instrumentation & Measurement



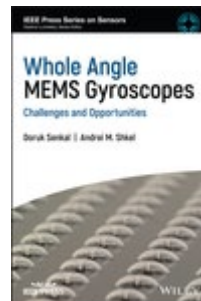
Whole Angle MEMS Gyroscopes

Challenges and Opportunities

DORUK SENKAL & ANDREI M. SHKEL

SERIES: IEEE PRESS SERIES ON SENSORS

JUNE 2020 UnknownPP
978-1-119-44188-5 CL \$150.00 (Japan)
Sensors, Instrumentation & Measurement



Analysis and Design of Electrical Power Systems

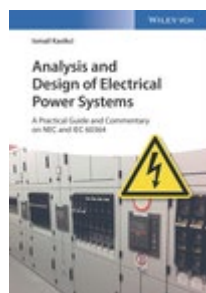
A Practical Guide and Commentary on NEC and IEC 60364

ISMAIL KASIKCI

University of Applied Sciences, Heilbronn, Germany

A one-stop resource on how to design standard-compliant low voltage electrical systems

This book helps planning engineers in the design and application of low voltage networks. Structured according to the type of electrical system, e.g. asynchronous motors, three-phase networks, or lighting systems, it covers the respective electrical and electrotechnical fundamentals, provides information on the implementation of the relevant NEC and IEC standards, and gives an overview of applications in industry.



Analysis and Design of Electrical Power Systems: A Practical Guide and Commentary on NEC and IEC 60364 starts by introducing readers to the subject before moving on to chapters on planning and project management. It then presents readers with complete coverage of medium- and low-voltage systems, transformers, asynchronous motors (ASM), switchgear combinations, emergency generators, and lighting systems. It also looks at equipment for overcurrent protection and protection against electric shock, as well as selectivity and backup protection. A chapter on the current carrying capacity of conductors and cables comes next, followed by ones on calculation of short circuit currents in three-phase networks and voltage drop calculations. Finally, the book takes a look at compensating for reactive power and finishes with a section on lightning protection systems.

Analysis and Design of Electrical Power Systems: A Practical Guide and Commentary on NEC and IEC 60364 is an excellent resource for all practicing engineers such as electrical engineers, engineers in power technology, etc. who are involved in electrical systems planning.

JUNE 2020 1000PP
978-3-527-34137-5 CL \$470.00 (Japan)
Power Electronics

Body Sensor Networking, Design and Algorithms

SAEID SANEI, ANTHONY CONSTANTINIDES & DELARAM JARCHI

Cardiff University

A complete guide to the state of the art theoretical and manufacturing developments of body sensor network, design, and algorithms

In *Body Sensors Networking, Design, and Algorithms*, professionals in the field of Biomedical Engineering and e-health get an in-depth look at advancements, changes, and developments. When it comes to advances in the industry, the text looks at cooperative networks, noninvasive and implantable sensor microelectronics, wireless sensor networks, platforms, and optimization--to name a few.



Each chapter provides essential information needed to understand the current landscape of technology and mechanical developments. It covers subjects, including Physiological Sensors, Sleep Stage Classification, Contactless Monitoring, and much more.

Additionally, readers will learn about wearable and implantable devices, invasive and noninvasive monitoring, biocompatibility, and the tools and platforms for long-term, low-power deployment of wireless communications. It's an essential resource for understanding the applications and practical implementation of BSN when it comes to elderly care, how to manage patients with chronic illnesses and diseases, and use cases for rehabilitation.

JUNE 2020 400PP
978-1-119-39002-2 CL \$140.00 (Japan)
Signal Processing

エネルギー

Synthesis Gas

JAMES G. SPEIGHT, LARAMIE, UNITED STATES

CD-WINC, Laramie, Wyoming

As a follow-up to the *Handbook of Gasification Technology*, also from Wiley-Scrivener, *Synthesis Gas* goes into more depth on how the products from this important technology can reduce our global carbon footprint and lead the United States, and other countries, toward energy independence. The environmental benefits are very high, and, along with carbon capture and renewable fuels, synthesis gas (or syngas) is a huge step toward environmental sustainability.

Synthesis gas is one of the most important advancements that has ever occurred in energy production. Using this technology, for example, coal, biomass, waste products, or a combination of two or more of these can be gasified into a product that has roughly half the carbon footprint of coal alone. Used on a massive scale, just think of the potential for reducing carbon emissions!

Synthesis Gas covers all aspects of the technology, from the chemistry, processes, and production, to the products, feedstocks, and even safety in the plant. Whether a veteran engineer or scientist using it as a reference or a professor using it as a textbook, this outstanding new volume is a must-have for any library.

JUNE 2020 500PP
978-1-119-70772-1 CL \$249.00 (Japan)
Natural Gas & Petroleum Products

Application of Modern Heuristic Optimization Methods in Power and Energy Systems

KWANG Y. LEE & ZITA VALE

Pennsylvania State University

Reviews state-of-the-art technologies in modern heuristic optimization techniques and presents case studies showing how they have been applied in complex power and energy systems problems

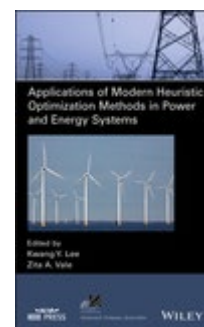
Written by a team of international experts, this book describes the use of metaheuristic applications in the analysis and design of electric power systems. This includes a discussion of optimum energy and commitment of generation (nonrenewable & renewable) and load resources during day-to-day operations and control activities in regulated and competitive market structures, along with transmission and distribution systems.

Applications of Modern Heuristic Optimization Methods in Power and Energy Systems begins with an introduction and overview of applications in power and energy systems before moving on to planning and operation, control, and distribution. Further chapters cover the integration of renewable energy and the smart grid and electricity markets. The book finishes with final conclusions drawn by the editors.

Ideal for power and energy systems designers, planners, operators, and consultants, *Applications of Modern Heuristic Optimization Methods in Power and Energy Systems* will also benefit engineers, software developers, researchers, academics, and students.

SERIES: IEEE PRESS SERIES ON POWER ENGINEERING

JUNE 2020 UnknownPP
978-1-119-60229-3 CL \$150.00 (Japan)
Electric Power Systems



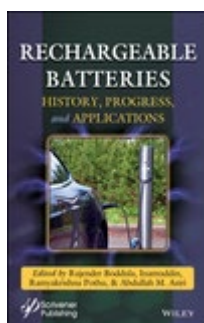
Rechargeable Batteries

History, Progress, and Applications

EDITOR RAJENDER BODDULA, EDITOR INAMUDDIN, EDITOR
RAMYAKRISHNA POTHU & EDITOR ABDULLAH M. ASIRI

National Center for Nanoscience and Technology (NCNST,
Beijing); King Abdulaziz University, Jeddah, Saudi Arabia;
Aligarh Muslim University, Aligarh, India; Satavahana
University; Osmania University, India; King Abdulaziz
University, Jeddah, Saudi Arabia

Battery technology is constantly changing, and the concepts and applications of these changes are rapidly becoming increasingly more important as more and more industries and individuals continue to make "greener" choices in their energy sources. As global dependence on fossil fuels slowly wanes, there is a heavier and heavier importance placed on cleaner power sources and methods for storing and transporting that power. Battery technology is a huge part of this global energy revolution.



Rechargeable battery technologies have been a milestone for moving toward a fossil-fuel-free society. They include groundbreaking changes in energy storage, transportation, and electronics. Improvements in battery electrodes and electrolytes have been a remarkable development, and, in the last few years, rechargeable batteries have attracted significant interest from scientists as they are a boon for electric vehicles, laptops and computers, mobile phones, portable electronics, and grid-level electricity storage devices. *Rechargeable Batteries: History, Progress, and Applications* outlines the history, development, future, and applications for rechargeable batteries for energy storage applications. It also provides an in-depth description of various energy storage materials and is an invaluable reference guide for electro-chemists, chemical engineers, students, faculty, and R&D professionals in energy storage science, material science, and renewable energy. This is a must-have for any engineer's library who works with batteries and energy storage.

JUNE 2020 492PP
978-1-119-66119-1 CL \$225.00 (Japan)
Batteries & Fuel Cells

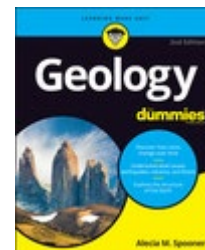
地球科学

Geology For Dummies, 2nd Edition

ALECIA M. SPOONER

Get a rock-solid grasp on geology

Geology For Dummies is ideal reading for anyone with an interest in the fundamental concepts of geology, whether they're lifelong learners with a fascination for the subject or college students interested in pursuing geology or earth sciences.



Presented in a straightforward, trusted format--and tracking to a typical introductory geology course at the college level--this book features a thorough introduction to the study of earth, its materials, and its processes.

- Rock records and geologic time
- Large-scale motion of tectonic plates
- Matter, minerals, and rocks
- The geological processes on earth's surface

Rock that geology class with *Geology For Dummies*!

JUNE 2020 UnknownPP
978-1-119-65287-8 PB \$22.99 (Japan)
GEOLOGY & GEOPHYSICS

Iceland

Tectonics, Volcanics, and Glacial Features

TAMIE J. JOVANELLY

Explore the dramatic forces that have shaped the Icelandic landscape over 30 million years

Iceland's formation and ongoing evolution offers a masterclass in geophysical processes. *Iceland: Tectonics, Volcanics, and Glacial Features* presents a regional guide to the landscape of this unique island.



Accessible to academics, students, novice geologists, and tourists alike, chapters reflect the most popular way to explore the island, beginning in the southwest region and ending in the northwest.

Volume highlights include:

- An overview of Iceland's geologic history
- Exploration of the dynamic tectonic setting that has shaped the island
- Descriptions of landscape features of active and extinct volcanoes
- Discussion of the impact of glaciation in the past and present
- Techniques for monitoring geologic hazards
- Developments in harnessing geothermal energy

The American Geophysical Union promotes discovery in Earth and space science for the benefit of humanity. Its publications disseminate scientific knowledge and provide resources for researchers, students, and professionals.

SERIES: GEOPHYSICAL MONOGRAPH SERIES

JUNE 2020 224PP
978-1-119-42709-4 CL \$199.95 (Japan)
Geology & Geophysics

Seismoelectric Exploration

Theory, Experiments, and Applications

NIELS GROBBE, ANDRÉ REVIL, ZHENYA ZHU & EVERT SLOB

University of Hawaii at Mānoa, HI, USA;
Université Savoie Mont-Blanc, France;
Massachusetts Institute of Technology, MA, USA;
Delft University of Technology, Netherlands

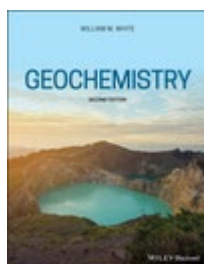
SERIES: GEOPHYSICAL MONOGRAPH SERIES
JUNE 2020 UnknownPP
978-1-119-12737-6 CL \$169.95 (Japan)
Geology & Geophysics

Geochemistry, 2nd Edition

WILLIAM M. WHITE
Cornell University

A Comprehensive Introduction to the "Geochemist Toolbox" -- the Basic Principles of Modern Geochemistry

In the new edition of William M. White's *Geochemistry*, undergraduate and graduate students will find each of the core principles of geochemistry covered. From defining key principles and methods to examining Earth's core composition and exploring organic chemistry and fossil fuels, this definitive edition encompasses all the information needed for a solid foundation in the earth sciences for beginners and beyond.



For researchers and applied scientists, this book will act as a useful reference on fundamental theories of geochemistry, applications, and environmental sciences. The new edition includes new chapters on the geochemistry of the Earth's surface (the "critical zone"), marine geochemistry, and applied geochemistry as it relates to environmental applications and geochemical exploration.

A review of the fundamentals of geochemical thermodynamics and kinetics, trace element and organic geochemistry

An introduction to radiogenic and stable isotope geochemistry and applications such as geologic time, ancient climates, and diets of prehistoric people

Formation of the Earth and composition and origins of the core, the mantle, and the crust

New chapters that cover soils and streams, the oceans, and geochemistry applied to the environment and mineral exploration

In this foundational look at geochemistry, new learners and professionals will find the answer to the essential principles and techniques of the science behind the Earth and its environs.

JUNE 2020 750PP
978-1-119-43805-2 PB \$100.00 (Japan)
Geochemistry & Mineralogy

ファイナンス／インベストメント

Investment Banking For Dummies

2nd Edition

MATTHEW KRANTZ, LOS ANGELES

USA Today, Financial Markets Reporter

Investment Banking For Dummies 2e will help readers to understand how investment bankers help governments and business organizations raise money by issuing bonds, stocks and other financial products. This book tracks to typical university courses on the subject and helps students and professionals understand the fundamentals of investment banking. Topics include:



- Strategies for risk management, such as market, credit, operating, reputation, legal, and funding risk
- Key investment banking operations including: venture capital and buyouts, Merger & Acquisitions services, equity underwriting, debt, underwriting securitization, financial engineering, investment management, and securities services
- Relationships between leveraged buyout (LBO) funds, hedge funds, and corporate and institutional clients
- New section on cryptocurrencies
- Updates to IPO coverage to include "unicorns" -- UBER, Lyft, Beyond Meat, and AirBNB

JUNE 2020 UnknownPP
978-1-119-65859-7 PB \$26.99 (Japan)
GENERAL FINANCE & INVESTMENTS

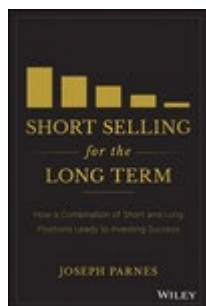
Short Selling for the Long Term

How a Combination of Short and Long Positions Leads to Investing Success

JOSEPH PARNES

Find a method to evaluate stocks--and build a record of impressive returns

Short Selling for the Long Term describes the methods used by Joseph Parnes, President of Technomart, to obtain consistent returns in the stock market. Most investors fail to exceed the returns represented by the Standard and Poor's Stock Index, but Parnes often does using his investment philosophy. This book outlines his method of stock assessment, providing an understandable formula. If the formula tells a reader to buy a stock, then, as explained, there is a significant chance that stock will go up. If the formula tells a reader to short a stock, then the book shows how there is a significant chance that the stock will go down.



Parnes advocates the use of short selling as a long-term strategy in combination with long positions, so advisors and individual investors alike can profit in both rising and falling markets. While most investing books focus on how to make money over the long term in a rising markets, Parnes's focus on short selling as a way of capturing volatility sets this book apart from the crowd. He offers insights into the difference between option trading and shorting which make his system useful in both type of markets.

- * Profit in a bear market
- * Borrow the stock you want to bet against
- * Sell borrowed shares
- * Learn the secrets of long-term short selling strategy
- * Buy shares back and close by delivering at the new, lower price

Short Selling for the Long Term is essential reading for investment advisors, fund managers, and individual investors.

JUNE 2020 256PP
978-1-119-52776-3 CL \$40.00 (Japan)
General Finance & Investments

Wiley Series 10 Securities Licensing Exam Review 2020 + Test Bank

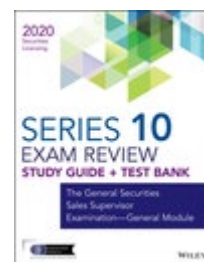
The General Securities Sales Supervisor Examination--General Module

WILEY

John Wiley & Sons, Inc.

The go-to guide to acing the Series 10 Exam!

Passing the General Securities Sales Supervisor Qualification Exam (Series 9 and 10) qualifies an individual to supervise sales activities in corporate, municipal, and option securities; investment company products; variable contracts; and direct participation programs. The exam covers hiring, qualification, and continuing education; supervision of accounts and sales activities; conduct of associated persons; recordkeeping requirements; and municipal securities regulation. All candidates must have passed the Series 7 Exam before taking the Series 10.



Created by the experts at The Securities Institute of America, Inc., *Wiley Series 10 Exam Review 2020* arms you with everything you need to pass this four-hour, 145-question test. Designed to help you build and fine-tune your knowledge of all areas covered in the exam and to guarantee that you're prepared mentally and strategically to take the test, it provides:

- Dozens of examples
- Assorted practice questions for each subject area covered in the exam
- Priceless test-taking tips and strategies
- Helpful hints on how to study for the test, manage stress, and stay focused

Wiley Series 10 Exam Review 2020 is your ticket to passing the Series 10 test on the first try--with flying colors!

JUNE 2020 368PP
978-1-119-70766-0 PB \$199.95 (Japan)
GENERAL FINANCE & INVESTMENTS

Wiley Series 24 Securities Licensing Exam Review 2020 + Test Bank

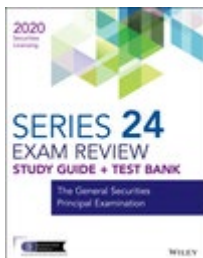
The General Securities Principal Examination

WILEY

John Wiley & Sons, Inc.

The go-to guide to acing the Series 24 Exam!

Passing the General Securities Principal Qualification Examination (Series 24) qualifies an individual to act as a principal of a general securities broker-dealer and to supervise the firm and its agents. The exam covers the supervision of such areas as investment banking, underwriting, and research practices; trading and market-making; brokerage office operations; and sales practices and agents, as well as compliance with financial responsibility rules. Candidates must have passed the Series 62 or Series 7 prior to taking the Series 24 Exam.



Created by the experts at The Securities Institute of America, Inc., *Wiley Series 24 Exam Review 2020* arms you with everything you need to pass this intensive 150-question test. Designed to help you build and fine-tune your knowledge of all areas covered in the exam and to guarantee that you're prepared mentally and strategically to take the test, it provides:

- Dozens of examples
- Assorted practice questions for each subject area covered in the exam
- Priceless test-taking tips and strategies
- Helpful hints on how to study for the test, manage stress, and stay focused

Wiley Series 24 Exam Review 2020 is your ticket to passing the Series 24 test on the first try--with flying colors!

JUNE 2020 528PP
978-1-119-70403-4 PB \$199.95 (Japan)
GENERAL FINANCE & INVESTMENTS

Wiley Series 26 Securities Licensing Exam Review 2020 + Test Bank

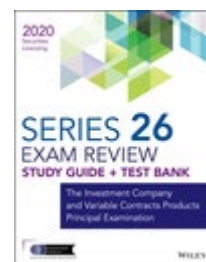
The Investment Company and Variable Contracts Products Principal Examination

WILEY

John Wiley & Sons, Inc.

The go-to guide to acing the Series 26 Exam!

Passing the Investment Company Products/Variable Contracts Limited Principal Qualification Exam (Series 26) qualifies an individual to operate as a principal responsible for supervising and managing a firm and its agents conducting business in open-end mutual funds, variable annuities, and life insurance. The exam covers hiring and qualification, training of representatives, supervision, sales practices, and business processing and recordkeeping rules. A principal must have passed the Series 6 or Series 7 Exams prior to taking the Series 26.



Created by the experts at The Securities Institute of America, Inc., *Wiley Series 26 Exam Review 2020* arms you with everything you need to pass this long 110-question multiple-choice test. Designed to help you build and fine-tune your knowledge of all areas covered in the exam and to guarantee that you're prepared mentally and strategically to take the test, it provides:

- Dozens of examples
- Assorted practice questions for each subject area covered in the exam
- Priceless test-taking tips and strategies
- Helpful hints on how to study for the test, manage stress, and stay focused

Wiley Series 26 Exam Review 2020 is your ticket to passing the Series 26 test on the first try--with flying colors!

JUNE 2020 352PP
978-1-119-70405-8 PB \$99.95 (Japan)
GENERAL FINANCE & INVESTMENTS

Wiley Series 3 Securities Licensing Exam Review 2020 + Test Bank

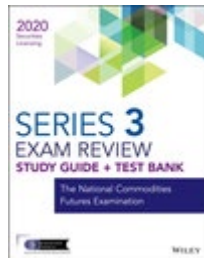
The National Commodities Futures Examination

WILEY

John Wiley & Sons, Inc.

The go-to guide for the Series 3, with practice, examples, strategies, and more

Wiley Series 3 Exam Review 2020 + Test Bank is a comprehensive study guide for the FINRA Series 3 exam, which qualifies candidates to sell commodities or futures contracts. Created by the experts at The Securities Institute of America, Inc., this useful guide provides the information and practice you need to ace the exam. The book is designed to help you build and fine-tune your knowledge of each subject area covered, giving you the confidence you need to perform at your best. Work through review questions, study examples, and develop a strategy for the exam itself. You'll even find guidance toward effective studying methods that allow you to enter the exam fully mentally prepared.



The National Commodities Futures Examination (Series 3) tests your knowledge of rules and statutes applicable to the markets. This intense two and a half hour test is a must for aspiring financial professionals, as passing means registration to conduct business in commodity futures and options. This book provides a valuable opportunity to test your knowledge and bring weak areas up to par, with complete coverage of exam topics.

- Review practice questions taken from each subject area covered by the exam
- Study hundreds of examples to clarify complex concepts and techniques
- Gain insight into the best strategies and tips for taking the Series 3
- Develop an effective study plan to stay focused and keep stress to a minimum

Although the exam is entry-level, the stakes are high and the subject matter is complex. Don't muddle through it alone and assume you're prepared -- this guide helps you be sure. For the Series 3 candidate serious about success, *Wiley Series 3 Exam Review 2020 + Test Bank* is your ticket to passing with flying colors -- the first time.

JUNE 2020 224PP
978-1-119-70376-1 PB \$149.95 (Japan)
GENERAL FINANCE & INVESTMENTS

Wiley Series 4 Securities Licensing Exam Review 2020 + Test Bank

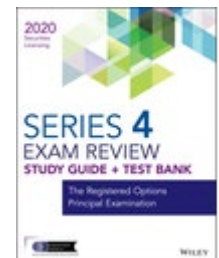
The Registered Options Principal Examination

WILEY

John Wiley & Sons, Inc.

The go-to guide to acing the Series 4 Exam!

The Registered Options Principal Qualification Examination (Series 4) was designed to test a candidate's knowledge of the rules and statutory provisions applicable to the supervisory management of a firm's options personnel and options accounts. After passing the exam, a registered person may supervise a FINRA member firm's options business and is qualified to oversee trades on all forms of options, from equity options to foreign currency options to options on government and mortgage-backed securities. The subject areas covered in the exam are: Options Investment Strategies; Supervision of Sales Activities and Trading Practices; Supervision of Employees, Business Conduct; and Recordkeeping and Reporting Requirements.



Created by the experts at the Securities Institute of America, Inc., *Wiley Series 4 Exam Review 2020* arms you with what you need to score high on the test. Designed to let you build and fine-tune your knowledge of all areas covered in the exam and to guarantee that you're prepared mentally and strategically to take the test, it provides:

- Dozens of examples
- Assorted practice questions for each subject area covered in the exam
- Priceless test-taking tips and strategies
- Helpful hints on how to study for the test, manage stress, and stay focused

Wiley Series 4 Exam Review 2020 is your ticket to passing the Series 4 test on the first try--with flying colors!

JUNE 2020 336PP
978-1-119-70377-8 PB \$149.95 (Japan)
GENERAL FINANCE & INVESTMENTS

Wiley Series 57 Securities Licensing Exam Review 2020 + Test Bank

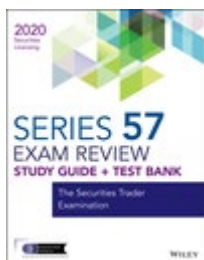
The Securities Trader Examination

WILEY

John Wiley & Sons, Inc.

The go-to guide to acing the Series 57 Exam!

Passing The Securities Trader Examination (Series 57) qualifies an individual to engage in NASDAQ and OTC Equity trading and to act as a proprietary trader. The exam covers Market Overview and Products, Engaging in Professional Conduct and Adhering to Regulatory Requirements, Trading Activities, Maintaining Books and Records and Trade Reporting. There are no prerequisites to taking the series 57 exam other than being sponsored by a FINRA member firm.



Created by the experts at The Securities Institute of America, Inc., *Wiley Series 57 Exam Review 2020* arms you with everything you need to pass this challenging 125-question test. Designed to help you build and fine-tune your knowledge of all areas covered in the exam and to guarantee that you're prepared mentally and strategically to take the test, it provides:

- Dozens of examples
- Assorted practice questions for each subject area covered in the exam
- Priceless test-taking tips and strategies
- Helpful hints on how to study for the test, manage stress, and stay focused

Wiley Series 57 Exam Review 2020 is your ticket to passing the Series 57 test on the first try--with flying colors!

JUNE 2020 544PP
978-1-119-70409-6 PB \$99.95 (Japan)
GENERAL FINANCE & INVESTMENTS

Wiley Series 6 Securities Licensing Exam Review 2020 + Test Bank

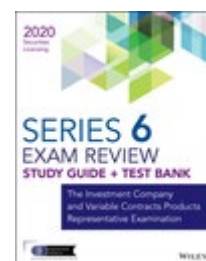
The Investment Company and Variable Contracts Products Representative Examination

WILEY

John Wiley & Sons, Inc.

The go-to guide to acing the Series 6 Exam!

Passing the Series 6 Exam qualifies an individual to function as an agent of a broker dealer and allows the limited representative to transact business in mutual funds (closed-end funds on the initial offering only), unit investment trusts, variable annuities, and variable life insurance products. In addition to passing the Series 6 Exam, an agent may be required to pass a state life insurance exam to transact business in variable contracts.



Created by the experts at The Securities Institute of America, Inc., *Wiley Series 6 Exam Review 2019* arms you with what you need to score high on this tough 100-question test. Designed to let you build and fine-tune your knowledge of all areas covered in the exam and to guarantee that you're prepared mentally and strategically to take the test, it provides:

- Dozens of examples
- Assorted practice questions for each subject area covered in the exam
- Priceless test-taking tips and strategies
- Helpful hints on how to study for the test, manage stress, and stay focused

Wiley Series 6 Exam Review 2019 is your ticket to passing the Series 6 test on the first try--with flying colors!

JUNE 2020 384PP
978-1-119-70378-5 PB \$99.95 (Japan)
GENERAL FINANCE & INVESTMENTS

Wiley Series 63 Securities Licensing Exam Review 2020 + Test Bank

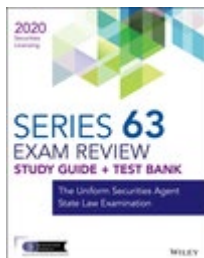
The Uniform Securities State Law Examination

WILEY

John Wiley & Sons, Inc.

The go-to guide to acing the Series 63 Exam!

Passing the Uniform Securities Agent State Law Examination (Series 63) qualifies an individual to act as a securities agent. The exam covers the principles of state securities regulation as reflected in the Uniform Securities Act and its amendments and related rules, as well as ethical practices and fiduciary obligations. Many states require an agent to pass the Series 63 exam in addition to the Series 6, 7 or 62 exams to conduct securities business within the state.



JUNE 2020 224PP
978-1-119-70413-3 PB \$99.95 (Japan)
GENERAL FINANCE & INVESTMENTS

Wiley Series 65 Securities Licensing Exam Review 2020 + Test Bank

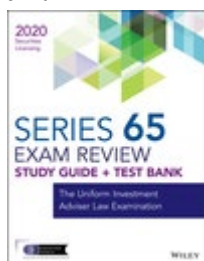
The Uniform Investment Adviser Law Examination

WILEY

John Wiley & Sons, Inc.

The go-to guide to acing the Series 65 Exam!

Consisting of 130 multiple-choice questions in the areas of ethics and legal guidelines, investment strategies, investment vehicles, and economics and analysis, the Uniform Investment Adviser Law Examination (Series 65) is designed to qualify candidates as investment adviser representatives.



JUNE 2020 528PP
978-1-119-70393-8 PB \$99.95 (Japan)
GENERAL FINANCE & INVESTMENTS

Wiley Series 66 Securities Licensing Exam Review 2020 + Test Bank

The Uniform Combined State Law Examination

WILEY

John Wiley & Sons, Inc.

The go-to guide to acing the Series 66 Exam!

Passing the Uniform Combined State Law Examination (Series 66) qualifies an individual to represent both a broker-dealer and an investment adviser. It covers such topics as client investment strategies and ethical business practices. Taken as a corequisite with the Series 7 Exam, candidates must complete the Series 66 Exam in order to register as an agent with a state securities administrator.



Created by the experts at The Securities Institute of America, Inc., *Wiley Series 66 Exam Review 2020* arms you with what you need to score high on this tough 100-question test. Designed to help you build and fine-tune your knowledge of all areas covered in the exam and to guarantee that you're prepared mentally and strategically to take the test, it provides:

- Dozens of examples
- Assorted practice questions for each subject area covered in the exam
- Priceless test-taking tips and strategies
- Helpful hints on how to study for the test, manage stress, and stay focused

Wiley Series 66 Exam Review 2020 is your ticket to passing this difficult test on the first try--with flying colors!

JUNE 2020 320PP
978-1-119-70397-6 PB \$99.95 (Japan)
GENERAL FINANCE & INVESTMENTS

Wiley Series 7 Securities Licensing Exam Review 2020 + Test Bank

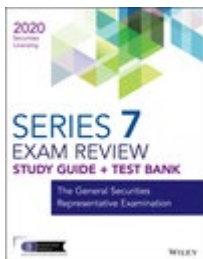
The General Securities Representative Examination

WILEY

John Wiley & Sons, Inc.

The most comprehensive guide to the Series 7 exam in the marketplace includes a self-directed study guide with all the most essential information to becoming a stockbroker. Areas covered include: Stocks, Debt Securities, Investment Banking, Securities Markets, Taxes, Securities Analysis, Self-Regulatory Organizations (SRO's), Mutual Funds and Investment Companies, Annuities, Margin, Options, Money Market Instruments, Direct Participation Programs and Municipal Securities. There is no prerequisite exam for the FINRA Series 7, however, test takers will be required to take the Series 63 or Series 66 as co-requisite exams. The Series 7 exam is made up of 260 multiple-choice questions of which 10 are experimental. Each student will be given a total of 6 hours for the exam (3 hours for each half). A grade of 72 is considered passing. This book includes multiple practice exams to help test takers improve their scores. The General Securities Representative Examination (Series 7) is an entry-level examination that qualifies the individual for registration with all self-regulatory organizations to trade, promote, and sell:

- Public offerings and/or private placements of corporate securities (stocks and bonds)
- rights
- warrants
- mutual funds
- money market funds
- unit investment trusts
- REITS
- asset-backed securities
- mortgage-backed securities
- options
- municipal securities
- government securities
- repos and certificates of accrual on government securities
- direct participation programs
- securities traders
- venture capital
- ETFs
- hedge funds



JUNE 2020 640PP
978-1-119-70380-8 PB \$99.95 (Japan)
GENERAL FINANCE & INVESTMENTS

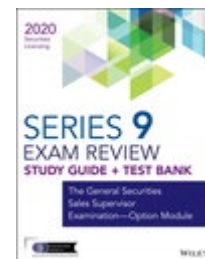
Wiley Series 9 Securities Licensing Exam Review 2020 + Test Bank

The General Securities Sales Supervisor Examination--Option Module

WILEY

The go-to guide to acing the Series 9 Exam!

Passing the General Securities Sales Supervisor Qualification Exam (Series 9 and 10) qualifies an individual to supervise a firm's sales activities in corporate, municipal, and option securities; investment company products; variable contracts; and direct participation programs. The exam covers the full range of topics related to options regulation. All candidates must have passed the Series 7 prior to taking the Series 9.



JUNE 2020 224PP
978-1-119-70387-7 PB \$99.95 (Japan)
GENERAL FINANCE & INVESTMENTS

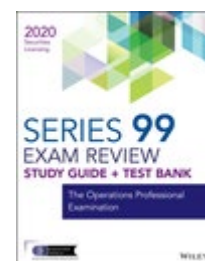
Wiley Series 99 Securities Licensing Exam Review 2020 + Test Bank

The Operations Professional Examination

WILEY

The go-to guide to acing the Series 99 Exam!

Passing the Operations Professional Qualification Exam (Series 99) qualifies an individual to perform a variety of operations functions in support of a broker-dealer. The exam covers the broker-dealer business at a fundamental level, standard operations functions, investor protection and market integrity regulations, identifying and escalating regulatory red-flag issues to the appropriate person in a firm, and professional conduct and ethical standards. There are no prerequisites for the Series 99 Exam, but all candidates must be sponsored by a FINRA member firm.



JUNE 2020 432PP
978-1-119-70401-0 PB \$149.95 (Japan)
GENERAL FINANCE & INVESTMENTS

Asset-Liability and Liquidity Management

POOYA FARAHVASH

Asset-Liability and Liquidity Management is a quantitative finance book, focused in the areas of Asset-Liability Management (ALM), Liquidity Risk and Funds Transfer Pricing (FTP), for bank, investment bank, hedge funds and investment professionals. It explains basic concepts and covers fundamentals of analytical finance in early chapters, and then follows with a comprehensive discussion of different financial valuation models and techniques for a wide range of products. Using fundamentals covered in earlier chapters, the book then focuses on two pillars of asset-liability management: economic value of equity and net interest income and explains them in rich detail. Concepts of liquidity risk and funds transfer pricing are each explained thoroughly in their own chapters. Since many of the subjects discussed in the book are analytical and based on statistical concepts, an Appendix is added to the end of the book to cover basic probability and statistics topics to promote a complete understanding of these topics applied to asset-liability and liquidity risk management.

The book introduces the concept of Economic Value of Equity (EVA), and explains various methods to examine the impact of change in market conditions on EVA of a financial company. In addition, it examines Funds Transferring Pricing (FTP) in detail, first introducing the basic concepts of FTP and then explores two major approaches in FTP, the pool method and match maturity method, for fixed-rate, floating-rate and non-maturing products.

JUNE 2020 960PP
978-1-119-70188-0 CL \$49.95 (Japan)
Institutional & Corporate Finance

Investment Banking

Valuation, LBOs, M&A, and IPOs, 3rd Edition

JOSHUA ROSENBAUM, JOSHUA PEARL, FOREWORD BY JOSEPH R. PERELLA & AFTERWORD BY JOSHUA HARRIS

A timely update to the global best-selling book on investment banking and valuation



In the constantly evolving world of finance, a solid technical foundation is an essential tool for success. Due to the fast-paced nature of this world, however, no one was able to take the time to properly codify its lifeblood—namely, valuation and dealmaking. Rosenbaum and Pearl originally responded to this need in 2009 by writing the first edition of the book that they wish had existed when they were trying to break into Wall Street.

Investment Banking: Valuation, LBOs, M&A, and IPOs, Third Edition is a highly accessible and authoritative book written by investment bankers that explains how to perform the valuation work and financial analysis at the core of Wall Street—comparable companies, precedent transactions, DCF, LBO, M&A analysis . . . and now IPO analytics and valuation. Using a step-by-step, how-to approach for each methodology, the authors build a chronological knowledge base and define key terms, financial concepts, and processes throughout the book. The genesis for the original book stemmed from the authors' personal experiences as students interviewing for investment banking positions. As they both independently went through the rigorous process, they realized that their classroom experiences were a step removed from how valuation and financial analysis were performed in real-world situations. Consequently, they created this book to provide a leg up to those individuals seeking or beginning careers on Wall Street—from students at undergraduate universities and graduate schools to "career changers" looking to break into finance.

Now, over 10 years after the release of the first edition, the book is more relevant and topical than ever. It is used in over 200 universities globally and has become a go-to resource for investment banks, private equity, investment firms, and corporations undertaking M&A transactions, LBOs, IPOs, restructurings, and investment decisions.

SERIES: WILEY FINANCE

JUNE 2020 512PP
978-1-119-70618-2 CL \$125.00 (Japan)
Institutional & Corporate Finance

Money Minded Families

How to Raise Financially Well Children

STEPHANIE MACKARA

**Teach your children to make sound financial decisions.
Prepare them to use their money wisely and with a purpose**

Money issues challenge every family, no matter their background. That's why *Money Minded Families: How to Raise Financially Well Children* offers advice on how every adult and child can be "financially well." The book explores how we can align our individual values with finances, while planning for a more secure financial future. It looks at how we can save, spend, share, and invest with a purpose. The author supplies financial basics for families and direction on creating a family mission statement, in order to help drive mindful financial choices.

With the help of this book's holistic financial guidance, families can take steps to live their best financial lives, rather than simply getting by. Readers will find advice on:

- Practicing financial mindfulness
- Understanding the current financial landscape
- Spending with a focus on personal values
- Understanding key financial concepts
- Engaging in healthy financial socialization
- Becoming financially independent

Today's financial environment sets up unique challenges, including concerns over Social Security, sky-high college costs, and debt. Kids are more likely to make their buying decisions online rather than in stores. It's important that children's knowledge about money begins in the home. When parents actively teach their kids about money, it can contribute to their chances of future financial success.

Within *Money Minded Families*, parents will find tools for evaluating and improving their own financial wellness. They can also teach their children about positive financial health using the book's activities, which are organized by age.

JUNE 2020 160PP
978-1-119-63590-1 CL \$29.95 (Japan)
Personal Finance

The Taxable Investor's Manifesto

Why It Pays to Think Different about Your Wealth

STUART E. LUCAS

It's unusual to have an author in finance who manages his own capital in the same way he advises others. Stuart Lucas is a rare breed who has been practicing what he preaches for two decades. The high value advice in this *The Taxable Investor's Manifesto (TIM)* should be of interest to young earners who are generating positive net cash flow, mid-career managers, business owners, business executives, all the way to family office executives for families with multi-generational wealth. Given the emphasis on taxable financial assets the market is predominantly US-oriented, though the principles discussed apply to many tax jurisdictions. In addition to serving taxable investors, *TIM* creates a path forward for financial advisors who are struggling to rethink their client value proposition. They have found that "beating the market" or "access to alternatives" may justify their fees in the short run but are not viable foundations for long term relationships. Indexing may be solid advice but it's hard to justify the same fees. This approach is better for clients, but it is also can guide advisors out of this bind. This personal finance book is written in a style that is accessible and engaging to anybody with interest and modest familiarity with personal finance. Using extensive footnoting, there are pathways to deeper research for those readers who are interested or who want to confirm the citations' relevance and rigor. The advice is action oriented and implementable.

JUNE 2020 176PP
978-1-119-69203-4 CL \$27.95 (Japan)
Personal Finance

Wiley Study Guide for 2020 Part I FRM Exam: Complete Set

WILEY

John Wiley & Sons, Inc.

JUNE 2020 UnknownPP
978-1-119-70733-2 PB \$235.00 (Japan)
PERSONAL FINANCE / FINANCIAL ADVISING

Wiley's Study Guide for 2020 Part I FRM Exam Volume 1: Quantitative Analysis

JUNE 2020 UnknownPP
978-1-119-69441-0 PB \$58.75 (Japan)
Personal Finance / Financial Advising

Wiley's Study Guide for 2020 Part I FRM Exam Volume 2: Foundations of Risk Management

JUNE 2020 UnknownPP
978-1-119-69444-1 PB \$58.75 (Japan)
Personal Finance / Financial Advising

Wiley's Study Guide for 2020 Part I FRM Exam Volume 3: Financial Markets and Products

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978-1-119-69445-8 PB \$58.75 (Japan)
Personal Finance / Financial Advising

Wiley's Study Guide for 2020 Part I FRM Exam Volume 4: Valuation and Risk Models

JUNE 2020 UnknownPP
978-1-119-69447-2 PB \$58.75 (Japan)
Personal Finance / Financial Advising

Wiley Study Guide for 2020-2021 CFP Exam Volume 1

WILEY

John Wiley & Sons, Inc.

JUNE 2020 UnknownPP
978-1-119-71785-0 PB \$87.50 (Japan)
PERSONAL FINANCE / FINANCIAL ADVISING

Wiley Study Guide for 2020-2021 CFP Exam Volume 2

WILEY

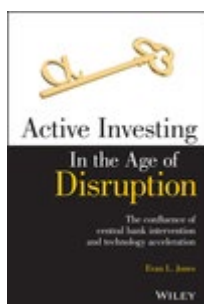
John Wiley & Sons, Inc.

JUNE 2020 UnknownPP
978-1-119-71783-6 PB \$87.50 (Japan)
PERSONAL FINANCE / FINANCIAL ADVISING

Active Investing in the Age of Disruption

EVAN L. JONES

There is no doubt that outperforming the market is difficult and there are certainly situations where passive investing is the best alternative. For most individual non-sophisticated investors, passive alternatives are clearly the best option. But professional investment managers and capital allocators remain deeply interested in learning and honing the craft of active management, because they can be amply rewarded for doing. For this group of dedicated investment professionals beating the market --or alpha creation as they like to call it--is very possible with the proper investment discipline and methodologies.



Central bank intervention and the accelerated pace of technology are causing an increase in the disruption of traditional business models across many industries. These industry paradigm shifts combined with macro-driven financial markets have created one of the toughest environments for active investment managers in history.

This book is primarily directed at equity investment strategies with lofty goals of alpha creation. Understanding the limits and potential of each unique investment methodology and portfolio strategy is a learning process in itself. Understanding which features of active investing need to be implemented and stressed from a risk perspective to achieve a defined set of goals is paramount to success. Active investing is a craft that can be honed with experience and research. Of course, luck is an ever-present influence in investing and creates one of the greatest hurdles to overcome. Both good and bad luck influences outcomes and makes learning a difficult process. The greatest tools to fight bad luck are a disciplined process and investing with the appropriate time horizon.

Readers committed to outperformance will benefit greatly from Jones' take on the investment process, and how investment professionals much you adaptive learning approaches to excel. The commitment to refine your investment process, he emphasizes, will be the difference in the future, since the margin of error between under and outperforming is so thin.

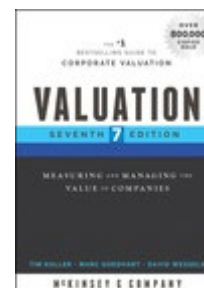
JUNE 2020 208PP
978-1-119-68808-2 CL \$29.95 (Japan)
Investments & Securities

Valuation

Measuring and Managing the Value of Companies
7th Edition

MCKINSEY & COMPANY INC., TIM KOLLER, MARC GOEDHART
& DAVID WESSELS

McKinsey & Company's #1 best-selling guide to corporate valuation--the fully updated seventh edition



Valuation has been the foremost resource for measuring company value for nearly three decades. Now in its seventh edition, this acclaimed volume continues to help financial professionals around the world gain a deep understanding of valuation and help their companies create, manage, and maximize economic value for their shareholders.

This latest edition has been carefully revised and updated throughout, and includes new insights on topics such as digital, ESG (environmental, social and governance), and long-term investing, as well as fresh case studies.

Clear, accessible chapters cover the fundamental principles of value creation, analyzing and forecasting performance, capital structure and dividends, valuing high-growth companies, and much more. *The Financial Times* calls the book "one of the practitioners' best guides to valuation."

For over 90 years, McKinsey & Company has helped corporations and organizations make substantial and lasting improvements in their performance. Through seven editions and 30 years, *Valuation: Measuring and Managing the Value of Companies*, has served as the definitive reference for finance professionals, including investment bankers, financial analysts, CFOs and corporate managers, venture capitalists, and students and instructors in all areas of finance.

SERIES: WILEY FINANCE

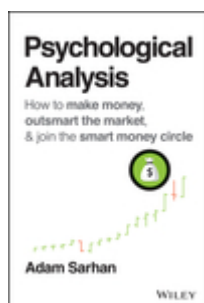
JUNE 2020 848PP
978-1-119-61088-5 CL \$95.00 (Japan)
INVESTMENTS & SECURITIES

Psychological Analysis

How to Outsmart the Market One Trade at a Time

ADAM SARHAN

Fact: Most people do not beat the market. This book was written to change that statistic and skew the odds of success in your favor. There are many reasons why most people fail to achieve their investment goals but the one common denominator is that most people follow the crowd and are doing the same thing as everyone else. This book introduces and sheds light on a new school of thought, coined by the author, titled *Psychological Analysis* (PA) for investing/trading in capital markets.



Conventional wisdom tells us that there are two primary schools of thought: fundamental and technical analysis. How many times have you seen a market (or stock) with "poor" fundamentals and/or technicals go up--or "great" fundamentals and/or technicals go down? Happens all the time--clearly something is missing. PA fills that void. After studying every major economic and market cycle going back to the 3rd century, Adam coined the term Psychological Analysis for capital markets. His research found that the one constant throughout every major boom and bust in history has been psychology. The truth is human nature never changes. If you walk into a crowded theater anywhere in the world (or at any point in history or in the future) and yell FIRE! The reaction will be the same--the crowd will panic and flee. The same is true for how people react to markets (stocks, bonds, currencies, commodities, real-estate, tulips, etc). Bubbles and bursts happen all over the world, they always have and always will. History is littered with countless booms/busts from different centuries, cultures, religions, race, languages, markets (tulips, real-estate, stocks, etc), just to name a few. This evidence clearly illustrates that human nature doesn't change and that there are more factors that influence price than just fundamental or technical analysis. Fear and greed are the two primary emotions that drive markets and are the primary driver for major market moves in history--up and down. Adam introduces this third school of thought and shows you what is missing in the investing world.

SERIES: WILEY TRADING

JUNE 2020 256PP
978-1-119-28204-4 CL \$60.00 (Japan)
Trading

Competitive Advantage in Investing

Building Winning Professional Portfolios

STEVEN ABRAHAMS

Links theory and practice for investment professionals and portfolio managers, demonstrating why some portfolios consistently perform better than others



Investing well, like any other business, depends on competitive advantage. Some portfolios reliably generate greater returns than others because they simply are better positioned to benefit from strengths and avoid weaknesses. Building and using competitive advantage becomes central to the daily work of the best mutual funds, hedge funds, banks, insurers and virtually every other type of portfolio. But competitive advantage commonly is overlooked in most written work for investment professionals. The literature often varies between abstract formal treatments and pragmatic workbooks with little in between. *Competitive Advantage in Investing* fills the gap by integrating modern portfolio theory with actual practice in one comprehensive volume.

This innovative book guides investment professionals on building and sustaining competitive advantage and helps policymakers and researchers apply theory in a wide range of practical settings. Author Steven Abrahams--Senior Managing Director at Amherst Pierpont Securities and former Adjunct Professor of Finance and Economics at Columbia Business School--draws from his experience in both academic theory and real-life strategic investing to bridge the two worlds. This valuable resource:

- Connects the formal literature on investing to the actual work of most institutional portfolio managers
- Examines core strengths and weaknesses that drive portfolio behavior at mutual and hedge funds, banks and insurers, at other institutions and for individuals
- Demonstrates how linking portfolio theory and practice can increase competitive advantage
- Offers a robust description of investing, markets, and asset value

Competitive Advantage in Investing: Building Winning Professional Portfolios is a must-have book for any investment professional, policymaker, or researcher.

JUNE 2020 288PP
978-1-119-61984-0 CL \$49.95 (Japan)
Finance & Investments Special Topics

Modern Asset Allocation for Wealth Management

DAVID BERNIS

An authoritative resource for the wealth management industry that bridges the gap between modern perspectives on asset allocation and practical implementation

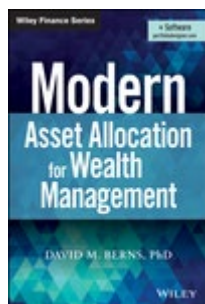
An advanced yet practical dive into the world of asset allocation, *Modern Asset Allocation for Wealth Management* provides the knowledge financial advisors and their robo-advisor counterparts need to reclaim ownership of the asset allocation component of their fiduciary responsibility. Wealth management practitioners are commonly taught the traditional mean-variance approach in CFA and similar curricula, a method with increasingly limited applicability given the evolution of investment products and our understanding of real-world client preferences. Additionally, financial advisors and researchers typically receive little to no training on how to implement a robust asset allocation framework, a conceptually simple yet practically very challenging task. This timely book offers professional wealth managers and researchers an up-to-date and implementable toolset for managing client portfolios.

The information presented in this book far exceeds the basic models and heuristics most commonly used today, presenting advances in asset allocation that have been isolated to academic and institutional portfolio management settings until now, while simultaneously providing a clear framework that advisors can immediately deploy. This rigorous manuscript covers all aspects of creating client portfolios: setting client risk preferences, deciding which assets to include in the portfolio mix, forecasting future asset performance, and running an optimization to set a final allocation.

Modern Asset Allocation for Wealth Management is ideal for practicing financial advisors and researchers in both traditional and robo-advisor settings, as well as advanced undergraduate and graduate courses on asset allocation.

SERIES: WILEY FINANCE

JUNE 2020 144PP
978-1-119-56694-6 CL \$39.95 (Japan)
Finance & Investments Special Topics



食品科学

Charcuterie For Dummies

MARK LAFAY

The world of charcuterie is at your fingertips

Even if you've never cooked a slab of bacon in your life, you can prepare sausage and cured meats at home! In *Charcuterie for Dummies*, you'll learn everything you could possibly need to get started, from choosing the right gear and finding quality raw ingredients, all the way through taking your parties to the next level with epic charcuterie boards.



Salami, bacon, prosciutto, and good-old-fashioned sausage are all on the menu with *Charcuterie for Dummies*. Author and meat master Mark LaFay will help you keep things safe and sanitary, equip you with some seriously awesome recipes, and teach you a thing or two about which beers and wines to serve up with your meat. Choose a chapter and get started!

- Get started curing meats at home with the highest quality raw ingredients, equipment, and recipes
- Make everything from sausage and bacon to prosciutto, salami, and more
- Learn how to pair your homemade meats with jams, nuts, cheeses, and pickles for epic charcuterie boards
- Take your new hobby to the next level with more advanced recipes and beverage pairings

Whether you're a total beginner or coming in with some previous knowledge, *Charcuterie for Dummies* will unleash your culinary creativity!

JUNE 2020 UnknownPP
978-1-119-69078-8 PB \$19.99 (Japan)
Meat, Fish & Poultry

地理学

Home SOS**Gender, Violence and Survival in Crisis Ordinary
Cambodia**

KATHERINE BRICKELL

Drawing on 15 years of fieldwork and over 300 interviews, *Home SOS* argues that the home is central to the violence and gendered contingency of existence in crisis ordinary Cambodia.



- Provides an original book-length study which brings domestic violence and forced eviction into twin view
- Offers relational insights between different violences to build an integrated understanding of women's experiences of home life
- Mobilises the crisis ordinary as a critical pedagogy and imaginary through which to understand everyday gendered politics of survival
- Positions domestic violence and forced eviction as manifestations of intimate war against women's homes and bodies located inside and outside of the traditional purview of war
- Reaffirms and reprioritises the home as a political entity which is foundational to the concerns of human geography

SERIES: RGS-IBG BOOK SERIES

JUNE 2020 296PP

978-1-118-89832-1 CL \$94.95 (Japan)

978-1-118-89835-2 PB \$39.95 (Japan)

Political Geography

コンシューマーヘルス

Introduction to Community and Public Health

2nd Edition

MANOJ SHARMA, PAUL W. BRANSCUM & ASHUTOSH ATRI

Learn the basics of the five core areas of community and public health *Introduction to Community and Public Health, 2nd Edition* covers the basics in each area of community and public health as identified by the Association of Schools of Public Health. With a student-friendly approach, the authors discuss epidemiology, biostatistics, social and behavioral sciences, environmental health, and healthy policy and management. The book is written to serve both graduate and undergraduate public health students, as well as to help prepare for the Certified in Public Health (CPH) exam, Certified Health Education Specialist (CHES) exam and Master certified in Health Education Specialist (MCHES) exam, the book covers each of these five core disciplines, plus other important topics.

JUNE 2020 UnknownPP
978-1-119-63374-7 PB \$90.00 (Japan)
Public Health General

Occupational Health Law

6th Edition

DIANA KLOSS

formerly Senior Lecturer in Law, University of Manchester

Comprehensive, accessible, and grounded in case law, *Occupational Health Law* has been an established authority in the field for over thirty years, and continues to provide practical coverage of occupational health, incorporating changes in the legal framework to reflect the very latest developments.



The sixth edition of this indispensable reference work includes substantial new information on European law, the legal and ethical duties of occupational health professionals, medical records and confidentiality, data protection, compensation for work-related injury, the gig economy, the Equality Act and disability discrimination, and much more.

- Covers the provision of occupational health services, the legal liability of occupational health professionals, confidentiality, health surveillance, compensation and equal opportunity legislation
- Includes extensively revised content which aligns with current legislation and case law
- Contains new chapter summaries and highlighted key information boxes throughout

Occupational Health Law, Sixth Edition, is the definitive resource for occupational health and safety professionals, from nurses, physicians and safety officers to HR managers, policy makers, risk managers, and employment lawyers.

JUNE 2020 415PP
978-1-118-93625-2 CL \$140.00 (Japan)
OCCUPATIONAL HEALTH & SAFETY

歴史

Keto Desserts For Dummies

RAMI ABRAMS & VICKY ABRAMS

Many desserts are off limits for those following a keto or low-carb diet, but they don't have to be! *Keto Desserts For Dummies* offers 150 mouth-watering recipes and lots of tips to make your keto lifestyle a success without swearing off sweets completely.

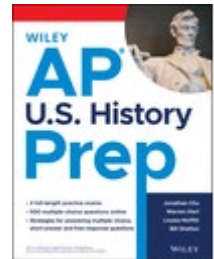
JUNE 2020 286PP
978-1-119-69643-8 PB \$22.99 (Japan)
Health, Diet & Nutrition

AP U.S. History Prep

JONATHAN CHU, WARREN HIERL, LOUISA MOFFITT & BILL SHELTON

You've studied the history, but are you ready for the test?

The AP U.S. History exam is notoriously tough. This Wiley Prep guide will help you maximize your score and earn the college credits you've been working for all year. *AP U.S. History Prep* explains exactly how your test responses will be scored. You'll also learn strategies for answering multiple choice questions as quickly and accurately as possible, even if you aren't sure of the answers. When you sit down on test day, you'll feel confident and calm, so you can do your absolute best.



Inside *AP U.S. History Prep*, you'll find two full-length practice exams, so you can get a feel for how the test session will really go. The guide also includes access to a 500-question online test bank, so you can gain extra practice answering multiple choice questions and test your knowledge of U.S. history. Brush up on every area of history covered by the exam, sharpen your test-taking skills, and be ready for every type of AP U.S. history question.

- Take two full-length AP U.S. History practice exams and avoid surprises on test day
- Ensure that you know your history with 500 online multiple choice questions to improve your readiness
- Understand how the test is written and learn the fastest and most accurate way to complete each question type
- Learn how your document based questions, short answer questions, and long essays questions will align to the scoring rubric, so you can write correctly for the test

You've been working hard in class to prepare for the AP U.S. History exam--don't waste this opportunity to earn college credit and show what you know. With Wiley's *AP U.S. History Prep*, you'll be ready to earn your best score!

JUNE 2020 176PP
978-1-119-68251-6 PB \$22.99 (Japan)
US History

US Presidents For Dummies

2nd Edition with Online Practice

MARCUS STADELMANN

Discover how the Oval Office's occupants have made and make history

Which one was the tallest? Which one fought a duel? Which had liquor smuggled into the White House during Prohibition? And why is the president even called the president in the first place? From periwigs and knee breeches to the 24-hour news cycle and presidential Tweets, the fascinating and colorful stories of the 45 incumbents are a powerful lens through which to view U.S. history and get insight into the present.



Taking readers on a fact-filled journey through two centuries, this book examines how each individual obtained their dream (or nightmare) position, what they stood for (or against), achieved (or didn't), and how their actions affected the country--for better or worse. And--remembering that presidents are people too--it shows how the personal really can be political, exploring how each president's vision, strengths, and foibles helped or hindered them in building the country and their own legacy.

- Accessible biographies of all presidents
- Sidebars, timelines, and photos
- Lists of best and worst administrations
- Bonus online content, including quizzes galore to help build retention

Whether you're a student, a history buff--or are even interested in becoming president yourself one day--*U. S. Presidents For Dummies* is the perfect guide to what it takes to be leader of the free world, who has stepped up to that challenge, and how those personal histories can help us understand yesterday's, today's, and even tomorrow's union.

JUNE 2020 UnknownPP
978-1-119-65453-7 PB \$24.99 (Japan)
US HISTORY

Chicken

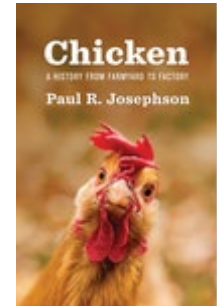
A History from Farmyard to Factory

PAUL R. JOSEPHSON

READERSHIP: General reader, and upper-level undergraduates and postgraduates taking courses in the history of food, environmental history, and environmental studies.

SERIES: ENVIRONMENTAL HISTORY

JUNE 2020 252PP
978-1-5095-2591-1 CL \$25.00 (Japan)
History of Science & Medicine



ホスピタリティ

Airbnb For Dummies

SYMON HE & JAMES SVETEC

Make extra money--and your guests extra happy--with Airbnb!

You've got that spare tower, mansion, apartment, couch, or perhaps even treehouse (really--there are more than 2,400 treehouses listed on Airbnb). You're a polite, clean, and tolerant host. And you want to make some money. Congratulations, you're fully qualified to become part of the Airbnb revolution! Whether you're looking to break into the business, or have already started and are researching ways of making your guests feel even *more* pampered as you grow your reputation and income, *Airbnb for Dummies* is the perfect venue for you. And this applies whether you currently own property or not!



Sit back in your lounge recliner and let the owners and founders of Learnairbnb.com show you the ins and outs of the short-term rental boom that connects hosts with travelers looking for more economical and personal travel experiences across the world. Sip a refreshing drink as you learn how to manage the day-to-day--from maintaining listings to keeping things clean for your guests--and how to maximize and increase your profits.

- Make an attractive listing
- Perfect your pricing
- Profit without a property
- Create amazing guest experiences

So, get hold of a copy, read it in your favorite spot, and watch as the money and excited guests beat a path to your door!

JUNE 2020 UnknownPP
978-1-119-62607-7 PB \$19.99 (Japan)
General & Introductory Hospitality

ライフスタイル

Bass Guitar Exercises For Dummies

PATRICK PFEIFFER

Bass Guitar Exercises For Dummies (9781119700111) was previously published as *Bass Guitar Exercises For Dummies* (9780470647226). While this version features a new *Dummies* cover and design, the content is the same as the prior release and should not be considered a new or updated product.

JUNE 2020 208PP
978-1-119-70011-1 PB \$24.99 (Japan)
MUSIC

Blues Guitar For Dummies

JON CHAPPELL, RYE

Blues Guitar For Dummies (9781119695639) was previously published as *Blues Guitar For Dummies* (9780470049204). While this version features a new *Dummies* cover and design, the content is the same as the prior release and should not be considered a new or updated product.

JUNE 2020 384PP
978-1-119-69563-9 PB \$24.99 (Japan)
MUSIC

Blues Harmonica For Dummies

WINSLOW YERXA

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JUNE 2020 384PP
978-1-119-69451-9 PB \$24.99 (Japan)
MUSIC

Guitar Exercises For Dummies

MARK PHILLIPS, QUEENS & JON CHAPPELL, RYE

Guitar Exercises For Dummies (9781119694564) was previously published as *Guitar Exercises For Dummies* (9780470387665). While this version features a new *Dummies* cover and design, the content is the same as the prior release and should not be considered a new or updated product.

JUNE 2020 UnknownPP
978-1-119-69456-4 PB \$24.99 (Japan)
MUSIC

Air Fryer Cookbook For Dummies

WENDY JO PETERSON & ELIZABETH SHAW

New to the air fryer? We've got you covered! In addition to 150 mouth-watering recipes, you'll find so much more about how to make the air fryer part of your regular routine within the pages of this book. Looking to lose some weight but still eat great? Trying to improve your heart-health with diet? Or, simply looking for a fan favorite recipe to bring to a party? Look no further because you'll find that in here. From the best types of foods to air fry to the perfect seasoning or sauce to accompany any dish, this book truly has it all.



JUNE 2020 286PP
978-1-119-69433-5 PB \$22.99 (Japan)
Cooking

Dog Training For Dummies

4th Edition

WENDY VOLHARD & MARY ANN ROMBOLD-ZEIGENFUSE

Make your buddy a top dog for life, be your Best Friend's "Friend," by training together.

Obedience training is one of the most important aspects of raising a dog. In fact, a well-trained dog is a FREE dog! Why? Because a trained dog requires fewer restrictions. The more reliable the dog, the more freedom he is given.



Dog Training for Dummies shows dog owners how to select the right training method for their puppy, adult, or senior dog. Whether you want to teach Buddy to sit or master retrieving, this hands-on guide provides training to ensure a mutually respectful relationship with your four-legged family members.

- Eliminate unwanted behavior
- Find step-by-step instruction on basic commands
- Strengthen your bond with your dog
- Build communication, understanding, and mutual respect

Based on positive reinforcement, trust, and obedience, the tips and tricks inside will help you bring out the very best in your beloved pet.

JUNE 2020 496PP
978-1-119-65682-1 PB \$22.99 (Japan)
PET CARE / DOGS

Golden Retrievers For Dummies

2nd Edition

NONA K. BAUER

Become an expert on Golden Retrievers

Golden Retrievers are among the friendliest, most intelligent, most popular dogs--no wonder you've made this excellent choice of breed for your own "best friend"! *Golden Retrievers For Dummies* will show you how to select, train, raise, and live happily with your lifelong companion.



Inside this book, you'll find all the need-to-know information about your Golden. From puppy years to senior living, grooming to feeding, and beyond, this is your guide to keeping your Golden Retriever happy and healthy.

- Learn the characteristics and history of the Golden Retriever breed
- Make the most of the puppy years, including training and bonding
- Discover how to keep your Golden happy and healthy through old age
- Find out how to prevent and treat the most common illnesses

Learn from a professional--Nona Kilgore Bauer has over 40 years of experience training Golden Retrievers, and her wisdom is at your command in these pages! The newest canine addition to your family will thank you!

JUNE 2020 UnknownPP
978-1-119-66051-4 PB \$22.99 (Japan)
PET CARE / DOGS

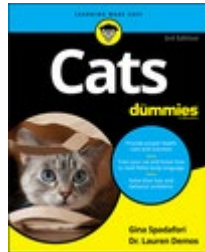
Cats For Dummies

3rd Edition

GINA SPADAFORI

Everything you need to take care of your feline friend

Cats are the purrfect pets: they're relatively easy to care for, a blast to play with, and sure to win the heart of every member of your family with their loving nature--and sometimes sassy demeanor!



Cats For Dummies gives you expert insight into everything from cat behavior to what makes each type of feline unique. With this easy-to-understand guide, you'll be able to tackle those tough cat-astrophes from dealing with problem behaviors like scratching the furniture and missing the litter box--all while learning to understand what your cat is trying to tell you.

- Happily bring a cat or kitten into your life
- Keep your new four-legged family member comfortable and safe
- Live a happy feline-friendly life
- Keep your cat in prime health

Whether you're looking to get your first kitten or adopt a senior cat, this book covers all the basics of feline cat care.

JUNE 2020 UnknownPP
978-1-119-64626-6 PB \$22.99 (Japan)
PET CARE / CATS

Rabbits For Dummies

2nd Edition

CONNIE ISBELL & AUDREY PAVIA, NORCO, UNITED STATES

Santa Ana, California

Rabbits For Dummies, 2nd Edition (9781119696780) was previously published as *Rabbits For Dummies, 2nd Edition* (9780470430644). While this version features a new *Dummies* cover and design, the content is the same as the prior release and should not be considered a new or updated product.

JUNE 2020 UnknownPP
978-1-119-69678-0 PB \$24.99 (Japan)
PET CARE / OTHER ANIMALS

Turtles and Tortoises For Dummies

LIZ PALIKA, OCEANSIDE, UNITED STATES

Turtles and Tortoises For Dummies (9781119695745) was previously published as *Turtles and Tortoises For Dummies* (9780764553134). While this version features a new *Dummies* cover and design, the content is the same as the prior release and should not be considered a new or updated product.

JUNE 2020 UnknownPP
978-1-119-69574-5 PB \$24.99 (Japan)
PET CARE / OTHER ANIMALS

Esports For Dummies

PHILL ALEXANDER

Discover the path to the big leagues

It's time to prove all those people who said "video games are a waste of time" wrong. Esports has rewarded top gamers with prize money, glory, and even college scholarships. Want to get in on the action?



This book puts you on the path to get your share of the growing world of esports. It helps you figure out the gear you need to be competitive, the games that drive esports, how to break into competitive play, and how to use online platforms to get attention. Written by the esports program director at the first Division I university to field an esports team, this book defines and demystifies the complex world of competitive video gaming.

- Get the gear for your first esports battles
- Gain recognition for your skills online or in tournaments
- Discover the path to earning scholarships in esports
- Build your online identity

Get the insider tips you need to make your name in the esports universe.

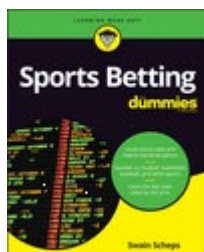
JUNE 2020 UnknownPP
978-1-119-65059-1 PB \$24.99 (Japan)
Sports & Games (general)

Sports Betting For Dummies

SWAIN SCHEPS, DALLAS, UNITED STATES

The sports gambling book you can bet on

Sports betting combines America's national pastime (sports) with its national passion (gambling). In the U.S., more than a third of the population bets on at least one sporting event every year. With the recent lifting of the federal ban on sports gambling, states are pushing legislation to take advantage of the new potential source of revenue.



The best sports betting books are data driven, statistically honest, and offer ways to take action. *Sports Betting For Dummies* will cover the basics, as well as delving into more nuanced topics. You'll find all the need-to-know information on types of bets, statistics, handicapping fundamentals, and more.

- Betting on football, basketball, baseball, and other sports
- Betting on special events, such as the Superbowl or the Olympics
- Money management
- Betting on the internet

With handy tips, tricks, and tools, *Sports Betting For Dummies* shows you how to place the right bet at the right time--to get the right payoff.

JUNE 2020 352PP
978-1-119-65438-4 PB \$19.99 (Japan)
Sports & Games (general)

言語学

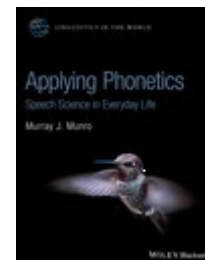
Applying Phonetics

Speech Science in Everyday Life

MURRAY J. MUNRO

A unique and accessible introduction to the field of phonetics through real-life applications and practical examples

The dynamic field of phonetics, the science of the structure and function of human speech, has seen exciting technological innovations and new applications in recent years. *Applying Phonetics* introduces students to the field through a unique exploratory approach that highlights practical applications and focuses on the diverse ways in which the speech sciences influence daily life. Requiring no prior knowledge of linguistics, this accessible, student-friendly textbook introduces the key concepts in phonetics and explains their relevance to contemporary applications. Even students who have completed introductory linguistics courses will discover plenty of new material in this volume.



Rather than immediately delving into complex theoretical information, the text presents a brief overview of basic concepts and then uses applications--speech synthesis, forensic speech science, language teaching--to explain the details. This unique approach increases student interest and comprehension, clearly demonstrating how speech science is beneficial to society. Engaging, easily-relatable topics include speech anatomy and physiology, the nature of normal and disordered speech development, the origins of speech, and speech applications in forensics, music, drama, film, and business.

Applying Phonetics: Speech Science in Everyday Life is an ideal text for undergraduate students with no prior knowledge of linguistics, as well as those needing to expand their knowledge of phonetic principles. It will appeal to students in education, computer science, cognitive science, biology, psychology, business, and music.

SERIES: LINGUISTICS IN THE WORLD

JUNE 2020 236PP
978-1-119-16454-8 PB \$42.95 (Japan)
Phonetics

ライフサイエンス

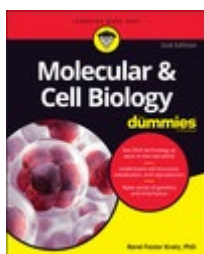
Molecular & Cell Biology For Dummies

2nd Edition

RENE FESTER KRATZ, EVERETT

Your insider guide to the stuff of life

3.8 billion years old and counting, there's more than a little to know about the fundamentals of how life works. This friendly guide takes you from the primordial soup to the present, explaining how specialized cells have given rise to everything living, from the humblest amoeba to walking, talking human beings. Whether you're enrolled in a cell or molecular biology course and need a straightforward overview, or are just curious about the latest advances, this fully updated edition is your all-access ticket to our inner world.



Molecular & Cell Biology For Dummies decodes jargon and theories that can tax even the most devoted student. It covers everything from basic principles to how new technology, genetic testing, and microarray techniques are opening up new possibilities for research and careers. It also includes invaluable tips on how to prepare for--and ace--your exams!

- Explore the structure and function of the cells--and find out why cellular context is crucial to the study of disease
- Discover how molecular biology can solve world problems
- Understand how DNA determines traits and is regulated by cells
- Enhance your knowledge and results with online resources and study tips

From microscopic details to macro concepts, this book has something for you.

JUNE 2020 UnknownPP
978-1-119-62040-2 PB \$22.99 (Japan)
GENERAL & INTRODUCTORY LIFE SCIENCES

Welcome to the Genome

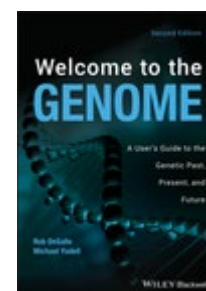
A User's Guide to the Genetic Past, Present, and Future, 2nd Edition

ROBERT DESALLE & MICHAEL YUDELL

American Museum of Natural History, USA; American Museum of Natural History, USA

The popular introduction to the genomic revolution for non-scientists--the revised and updated new edition

Welcome to the Genome is an accessible, up-to-date introduction to genomics--the interdisciplinary field of biology focused on the structure, function, evolution, mapping, and editing of an organism's complete set of DNA. Written for non-experts, this user-friendly book explains how genomes are sequenced and explores the discoveries and challenges of this revolutionary technology. Genomics is a mixture of many fields, including not only biology, engineering, computer science, and mathematics, but also social sciences and humanities. This unique guide addresses both the science of genomics and the ethical, moral, and social questions that rise from the technology.



There have been many exciting developments in genomics since this book's first publication. Accordingly, the second edition of *Welcome to the Genome* offers substantial new and updated content to reflect recent major advances in genome-level sequencing and analysis, and demonstrates the vast increase in biological knowledge over the past decade. New sections cover next-generation technologies such as Illumina and PacBio sequencing, while expanded chapters discuss controversial ethical and philosophical issues raised by genomic technology, such as direct-to-consumer genetic testing.

Sponsored by the American Museum of Natural History, *Welcome to the Genome: A User's Guide to the Genetic Past, Present, and Future* is a must-read book for anyone interested in the scientific foundation for understanding the development and evolutionary heritage of all life.

JUNE 2020 280PP
978-1-118-10765-2 PB \$49.95 (Japan)
GENOMICS & PROTEOMICS

文学

Encyclopedia of Marine Biotechnology

SE-KWON KIM

Pukyong National University

Featuring contributions from 100 international experts in the field, this five-volume encyclopedia provides comprehensive coverage of topics in marine biotechnology. It starts with the history of the field and delivers a complete overview of marine biotechnology. It then offers information on marine organisms, bioprocess techniques, marine natural products, biomaterials, bioenergy, and algal biotechnology. The encyclopedia also covers marine food and biotechnology applications in areas such as pharmaceuticals, cosmeceuticals, and nutraceuticals.

Each topic in *Encyclopedia of Marine Biotechnology* is followed by 10-30 subtopics. The reference looks at algae cosmetics, drugs, and fertilizers; biodiversity; chitins and chitosans; aeroplysinin-1, toluquinol, astaxanthin, and fucoxanthin; and algal and fish genomics. It examines neuro-protective compounds from marine microorganisms; potential uses and medical management of neurotoxic phycotoxins; and the role of metagenomics in exploring marine microbiomes. Other sections fully explore marine microbiology, pharmaceutical development, seafood science, and the new biotechnology tools that are being used in the field today.

JUNE 2020 3248PP

978-1-119-14377-2 CL \$950.00 (Japan) 

Biotechnology (Life Sciences)

A Companion to Contemporary British and Irish Literature

RICHARD BRADFORD

University of Ulster, Coleraine

SERIES: BLACKWELL COMPANIONS
TO LITERATURE AND CULTURE

JUNE 2020 504PP

978-1-118-90230-1 CL \$390.00 (Japan) 

Contemporary English Literature



数学

Applied Numerical Methods Using MATLAB

2nd Edition

WON Y. YANG, WENWU CAO, JAEKWON KIM, KYUNG W. PARK,
HO-HYUN PARK, JINGON JOUNG, JONG-SUK RO, HAN L. LEE,
CHEOL-HO HONG & TAEHO IM

Chung-Ang University, Korea; Materials Research Lab,
Pennsylvania State University

This new edition provides an updated approach for students, engineers, and researchers to apply numerical methods for solving problems using MATLAB®

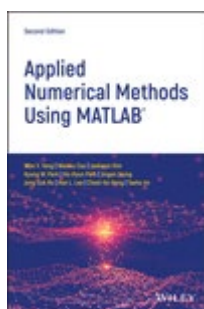
This accessible book makes use of MATLAB® software to teach the fundamental concepts for applying numerical methods to solve practical engineering and/or science problems.

It presents programs in a complete form so that readers can run them instantly with no programming skill, allowing them to focus on understanding the mathematical manipulation process and making interpretations of the results.

Applied Numerical Methods Using MATLAB®, Second Edition begins with an introduction to MATLAB usage and computational errors, covering everything from input/output of data, to various kinds of computing errors, and on to parameter sharing and passing, and more. The system of linear equations is covered next, followed by a chapter on the interpolation by Lagrange polynomial. The next sections look at interpolation and curve fitting, nonlinear equations, numerical differentiation/integration, ordinary differential equations, and optimization. Numerous methods such as the Simpson, Euler, Heun, Runge-kutta, Golden Search, Nelder-Mead, and more are all covered in those chapters. The eighth chapter provides readers with matrices and Eigenvalues and Eigenvectors. The book finishes with a complete overview of differential equations.

This book is an excellent text for students who wish to develop their problem-solving capability without being involved in details about the MATLAB codes. It will also be useful to those who want to delve deeper into understanding underlying algorithms and equations.

JUNE 2020 UnknownPP
978-1-119-62680-0 CL \$160.00 (Japan)
NUMERICAL METHODS



メディカル・サイエンス

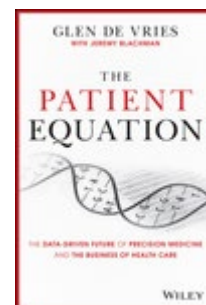
The Patient Equation

The Data-Driven Future of Precision Medicine and the Business of Health Care

GLEN DE VRIES, NEW YORK

How the data revolution is transforming biotech and healthcare--and why you can't afford to let it pass you by

We are living through a time when the digitization of health and medicine is becoming a reality, with new abilities to improve outcomes for patients as well as the efficiency and success of the organizations that serve them. In *The Patient Equation*, Glen de Vries presents the history and current state of life sciences and healthcare as well as crucial insights and strategies to help scientists, physicians, executives, and patients survive and thrive in the current disruptive, tech-driven landscape. The biggest challenge facing biotech, pharma, and medical device companies today is how to integrate new knowledge, new data, and new technologies to get the right treatments to the right patients at precisely the right times. This book shows you how to meet that challenge and embrace the data revolution.



Drawing on the fascinating stories of businesses and individuals that are already making inroads--from a fertility-tracking bracelet changing the game for couples looking to get pregnant, to an entrepreneur reinventing the treatment of diabetes, to Medidata's own work bringing clinical trials into the 21st century--de Vries shares the breakthroughs, approaches, and practical business techniques that allow companies to stay ahead of the curve and to deliver solutions faster, cheaper, and more successfully--while still upholding the principles of traditional therapeutic medicine.

Whether you're a scientist, physician, or executive, you can't afford to let the data revolution pass you by: understand the landscape with this must-read roadmap for success--and see how you can change the future of healthcare for the better.

JUNE 2020 288PP
978-1-119-62214-7 CL \$30.00 (Japan)
Business & Finance

Cardiac Pacing and ICDs

7th Edition

EDITOR KENNETH A. ELLENBOGEN & EDITOR KAROLY KASZALA
Medical College of Virginia; Medical College of Virginia / VCU
School of Medicine, Richmond, VA, USA

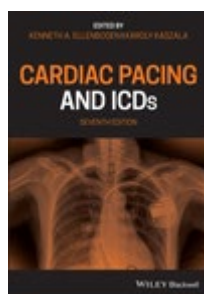
The consummate guide to cardiac pacing and defibrillator therapy in a clinical setting

Designed to provide clinicians and fellows with a complete, up-to-date breakdown of current device therapies for pacing and defibrillation, *Cardiac Pacing and ICDs* reflects the latest developments in the device treatment of heart rhythm abnormalities. Topics ranging from essential principals to new and innovative techniques are explored in focused chapters, illustrated with full-color images, charts, and diagrams. Addressing every aspect of permanent and temporary pacing and defibrillation therapy, this invaluable resource covers patient indications, pacing mode selection, implantation and removal techniques, troubleshooting, and much more.

The seventh edition has been expanded and revised to enable clear and practical understanding of the field as it exists today. Drawing upon real-world experience and cutting-edge research, it offers accessible, systematic guidance with a clinical focus, as well as a wealth of bitesize tips and tricks. Access to a new companion website provides insightful supplementary material, complete with downloadable images and video clips of key techniques.

Cardiac Pacing and ICDs is an ideal resource for clinicians and fellows in cardiology and electrophysiology, those preparing for the IHRBE Examination in Devices, and any nurses, technicians, and other professionals caring for patients with implantable cardiac devices.

JUNE 2020 544PP
978-1-119-57833-8 PB \$85.00 (Japan)
ELECTROPHYSIOLOGY



Practical Handbook of Advanced Interventional Cardiology

Tips and Tricks, 5th Edition

EDITOR THACH N. NGUYEN, EDITOR SHAO LIANG CHEN, EDITOR MOO-HYUN KIM, EDITOR DUANE PINTO, EDITOR CINDY L. GRINES, EDITOR C. MICHAEL GIBSON & EDITOR ERNEST F. TALARICO

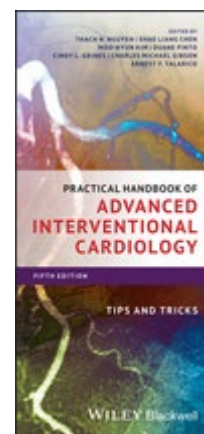
St Mary Medical Center, Hobart, IN; Nanjing Medical University; Dong-A University Medical School; Beth Israel Deaconess Medical Center, Boston, MA, USA; William Beaumont Hospital, Royal Oak, MI; Beth Israel Deaconess Medical Center, Boston, MA, USA; Indiana University School of Medicine, Gary, IN, USA

A concise and convenient pocket guide to interventional cardiology's latest procedures and technologies

Interventional cardiology is growing more and more integral to the modern-day management of cardiovascular problems. Indeed, trainees are taught interventional methods as a matter of course. With a widening range of options open to them, however, the practicing cardiologist must be diligent and discerning when selecting the appropriate course of action for each patient, adapting their strategy as circumstance demands. Developing the skills and experience necessary to make these key judgments can be a challenging and lengthy process.

Bringing together the knowledge of an international group of over 50 experts, this fifth edition of the *Practical Handbook of Advanced Interventional Cardiology* helps cardiologists of all levels to find interventional solutions to a wide range of problems. Its revised contents cover topics including new devices, valve procedures, and venous and atrial occlusion, and also feature new chapters on bioresorbable vascular scaffolds, protected percutaneous coronary intervention, coronary atherectomy, pulmonary embolism, and more.

JUNE 2020 760PP
978-1-119-38268-3 PB \$99.95 (Japan)
INTERVENTIONAL CARDIOLOGY



ERCP

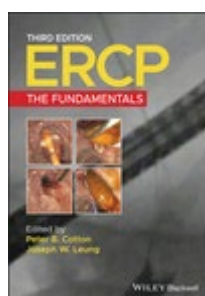
The Fundamentals, 3rd Edition

EDITOR PETER B. COTTON & EDITOR JOSEPH W. LEUNG

Medical University of South Carolina; Davis Medical Center,
University of California, Sacramento, California, USA

Provides the comprehensive knowledge required to perform ERCP safely and effectively

Authored by the very best in the field, this "how-to" guide to mastering the crucial yet complex gastrointestinal procedure called endoscopic retrograde cholangiopancreatography (ERCP) covers the entire range of both standard and advanced techniques, using a highly practical approach. It also places a strong emphasis on patient education, safety, and minimizing risks, offering "tips and tricks" and key points throughout to aid rapid understanding. The book is filled with over 250 illustrations



Covering ERCP preparation, techniques, clinical applications, and quality and safety, *ERCP: The Fundamentals, 3rd Edition* begins with chapters on "getting prepared," including training and competence; facilities and equipment; risk assessment and reduction; sedation, anesthesia, and medications. It then covers "what can be done," describing standard devices and techniques; intraductal therapies; ampullectomy; and reporting and documentation. Next it has chapters on "what should be done," clinical applications of ERCP in acute cholangitis; peri-cholecystectomy; difficult bile duct stones; biliary pain; and numerous forms of pancreatitis. The book finishes with coverage of adverse events and how to ensure competent practice.

Brought to you by world pioneers in endoscopy, *ERCP: The Fundamentals, 3rd Edition* is an essential purchase for gastroenterologists and endoscopists of all levels.

JUNE 2020 456PP
978-1-119-60109-8 CL \$165.00 (Japan)
GASTROENTEROLOGY & HEPATOLOGY

Clinical Medical Imaging Physics

Current and Emerging Practice

EHSAN SAMEI & DOUGLAS E. PFEIFFER

Clinical Medical Imaging Physics is based on a course offered at the Radiological Society of North America meeting that is as popular with radiologists as it is with medical imaging physicists. It is the first resource of its kind to address the expanding role of clinical medical physics in radiology and imaging centers around the world. There are several successful texts that address the science and technology of medical imaging. These include Wiley's best-selling Hendee books, *Radiation Therapy Physics* and *Medical Imaging Physics*. However, until now there have been no single-source references that offer both the clinical medical physicist and the radiologist a concise, comprehensive resource that addresses the clinical practice and application of medical physics in imaging. *Clinical Medical Imaging Physics* addresses this glaring deficiency in the reference literature.

Clinical Medical Imaging Physics will surely be recognized as the classic reference for the application of medical physics in clinical medical imaging. The book not only provides a single reference for the existing practice of medical physics, but also addresses the growing need to establish an updated approach to clinical medical imaging physics in light of new realities in healthcare practice, such as the expanding role of clinical medical physics and new non-classical challenges of technologies and operational issues in radiology practice.

The book is designed as a daily clinical and lab reference and could easily be deployed as a textbook for graduate courses in medical imaging physics. Both medical physicists and radiology residents will also find the book useful as a study review for their respective board exams.



JUNE 2020 UnknownPP
978-1-118-75345-3 CL \$99.95 (Japan)
Radiology & Imaging

材料科学

Ice Adhesion

Mechanism, Measurement and Mitigation

K. L. MITTAL & CHANG-HWAN CHOI

SERIES: ADHESION AND ADHESIVES: FUNDAMENTAL AND APPLIED ASPECTS

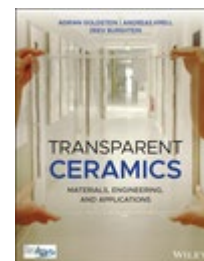
JUNE 2020 350PP
978-1-119-64037-0 CL \$225.00 (Japan)
Joining, Welding and Adhesion

Transparent Ceramics

Materials, Engineering, and Applications

ADRIAN GOLDSTEIN, ANDREAS KRELL & ZEEV BURSHTAIN

A detailed account of various applications and uses of transparent ceramics and the future of the industry



In *Transparent Ceramics: Materials, Engineering, and Applications*, readers will discover the necessary foundation for understanding transparent ceramics (TCs) and the technical and economic factors that determine the overall worth of TCs. This book provides readers with a thorough history of TCs, as well as a detailed account of the materials, engineering and applications of TC in its various forms; fabrication and characterization specifics are also described. With this book, researchers, engineers, and students find a definitive guide to past and present use cases, and a glimpse into the future of TC materials.

- The book covers a variety of TC topics, including:
- The methods employed for materials produced in a transparent state
- Detailed applications of TCs for use in lasers, IR domes, armor-windows, and various medical prosthetics
- A review of traditionally used transparent materials that highlights the benefits of TCs
- Theoretical science and engineering theories presented in correlation with learned data

This insightful guide to ceramics that can be fabricated into bulk transparent parts will serve as a must-read for professionals in the industry, as well as students looking to gain a more thorough understanding of the field.

JUNE 2020 400PP
978-1-119-42949-4 CL \$180.00 (Japan)
Ceramics

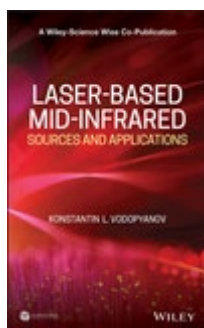
物理学

Laser-based Mid-infrared Sources and Applications

KONSTANTIN L. VODOPYANOV

An important guide to the major techniques for generating coherent light in the mid-infrared region of the spectrum

Laser-based Mid-infrared Sources and Applications gives a comprehensive overview of the existing methods for generating coherent light in the important yet difficult-to-reach mid-infrared region of the spectrum (2–20 μm) and their applications.



The book describes major approaches for mid-infrared light generation including ion-doped solid-state lasers, fiber lasers, semiconductor lasers, and laser sources based on nonlinear optical frequency conversion, and reviews a range of applications: spectral recognition of molecules and trace gas sensing, biomedical and military applications, high-field physics and attoscience, and others. Every chapter starts with the fundamentals for a given technique that enables self-directed study, while extensive references help conduct deeper research.

Laser-based Mid-infrared Sources and Applications provides up-to-date information on the state-of-the-art mid-infrared sources, discusses in detail the advancements made over the last two decades such as microresonators and interband cascade lasers, and explores novel approaches that are currently subjects of intense research such as supercontinuum and frequency combs generation.

Written for researchers, academics, students, and engineers from different disciplines, the book helps navigate the rapidly expanding field of mid-infrared laser-based technologies.

SERIES: A WILEY-SCIENCE WISE CO-PUBLICATION

JUNE 2020 320PP
978-1-118-30181-4 CL \$165.00 (Japan)
Laser

哲学

Reading Philosophy

Selected Texts with a Method for Beginners
2nd Edition

SAMUEL GUTTENPLAN, JENNIFER HORNSBY, CHRISTOPHER JANAWAY & JOHN SCHWENKLER

Birkbeck College, London; Birkbeck College, London;
University of Southampton

A key introductory philosophy textbook, making use of an innovative, interactive technique for reading philosophical texts

Reading Philosophy: Selected Texts with a Method for Beginners, Second Edition, provides a unique approach to reading philosophy, requiring students to engage with material as they read. It contains carefully selected texts, commentaries on those texts, and questions for the reader to think about as she reads. It serves as starting points for both classroom discussion and independent study. The texts cover a wide range of topics drawn from diverse areas of philosophical investigation, ranging over ethics, metaphysics, epistemology, philosophy of mind, aesthetics, and political philosophy.

This edition has been updated and expanded. New chapters discuss the moral significance of friendship and love, the subjective nature of consciousness and the ways that science might explore conscious experience. And there are new texts and commentary in chapters on doubt, self and moral dilemmas.

- Guides readers through the experience of active, engaged philosophical reading
- Presents significant texts, contextualized for newcomers to philosophy
- Includes writings by philosophers from antiquity to the late 20th-century
- Contains commentary that provides the context and background necessary for discussion and argument
- Prompts readers to think through specific questions and to reach their own conclusions

This book is an ideal resource for beginning students in philosophy, as well as for anyone wishing to engage with the subject on their own.

SERIES: READING PHILOSOPHY

JUNE 2020 UnknownPP
978-1-119-09467-8 PB \$34.95 (Japan)
Introductions to Philosophy

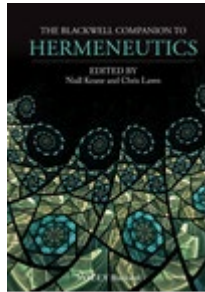
政治学

The Blackwell Companion to Hermeneutics

EDITOR NIAL KEANE & EDITOR CHRIS LAWN

Mary Immaculate College, University of Limerick, Ireland;
 Mary Immaculate College, University of Limerick, Ireland

A Companion to Hermeneutics is a collection of original essays from leading international scholars that provide a definitive historical and critical compendium of philosophical hermeneutics.



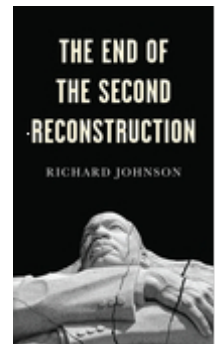
- Offers a definitive historical, systematic, and critical compendium of hermeneutics
- Represents state-of-the-art thinking on the major themes, topics, concepts and figures of the hermeneutic tradition in philosophy and those who have influenced hermeneutic thought, including Kant, Hegel, Schleiermacher, Dilthey, Heidegger, Gadamer, Ricoeur, Foucault, Habermas, and Rorty
- Explores the art and theory of interpretation as it intersects with a number of philosophical and inter-disciplinary areas, including humanism, theology, literature, politics, education and law
- Features contributions from an international cast of leading and upcoming scholars, who offer historically informed, philosophically comprehensive, and critically astute contributions in their individual fields of expertise
- Written to be accessible to interested non-specialists, as well as professional philosophers

JUNE 2020 640PP
 978-1-119-10052-2 PB \$54.95 (Japan)
 9781118529638 CL \$54.95 (Japan) Published, JAN. 2016
 Continental Philosophy /

The End of the Second Reconstruction

RICHARD JOHNSON

READERSHIP: Students and scholars of US politics, race in US politics, African American politics, and US history; general readers interested in the policy of the Trump administration and US politics.



JUNE 2020 160PP
 978-1-5095-3833-1 CL \$59.95 (Japan)
 978-1-5095-3834-8 PB \$19.95 (Japan)
 American Politics

Food

3rd Edition

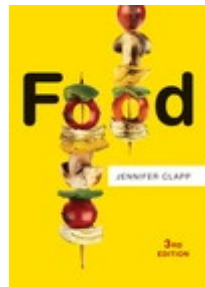
JENNIFER CLAPP

University of Waterloo

READERSHIP: Students of politics, geography, environmental and food studies.

SERIES: RESOURCES

JUNE 2020 320PP
978-1-5095-4176-8 CL \$74.95 (Japan)
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International Political Economy



Marranos

The Other of the Other

DONATELLA DI CESARE & TRANSLATOR DAVID BRODER

READERSHIP: A wide general readership interested in the nature of modern societies and modern thought; readers interested in Jewish history; students and scholars in philosophy, religious studies and social and political thought

JUNE 2020 126PP
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978-1-5095-4204-8 PB \$12.95 (Japan)
Political Philosophy & Theory

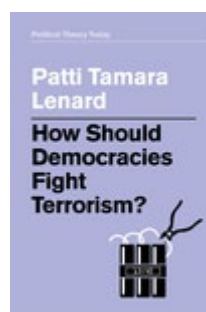
How Should Democracies Fight Terrorism?

PATTI TAMARA LENARD

READERSHIP: Students and scholars of moral/ethical reasoning in public affairs/policy making, security and counter-terrorism and democratic governance/theory.

SERIES: POLITICAL THEORY TODAY

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978-1-5095-4076-1 PB \$12.95 (Japan)
Political Philosophy & Theory



Property

ROBERT LAMB

READERSHIP: Students and scholars of political theory and political philosophy, theories of property, socialism, liberalism, philosophy and law.

SERIES: KEY CONCEPTS IN POLITICAL THEORY

JUNE 2020 176PP
978-1-5095-1919-4 CL \$59.95 (Japan)
978-1-5095-1920-0 PB \$19.95 (Japan)
Political Philosophy & Theory

心理学

Handbook of Sport Psychology

4th Edition

EDITOR GERSHON TENENBAUM & EDITOR ROBERT C. EKLUND

Florida State University, USA; Florida State University

The fourth edition of a classic, leading resource for the field of sport, exercise, and performance psychology

Now expanded to two volumes, and featuring a wealth of new chapters from highly respected scholars in the field, this all-new edition of the *Handbook of Sports Psychology* draws on an international roster of experts and scholars in the field who have assembled state-of-the-art knowledge into this thorough, well-rounded, and accessible volume. Endorsed by the International Society of Sport Psychology, it represents an invaluable source of theoretical and practical information on our understanding of the role of psychology in sport, exercise, and performance--and how that understanding can be applied in order to improve real-world outcomes.



Presented in eight parts, the *Handbook of Sports Psychology, 4th Edition* adds new material on emerging areas such as mindfulness, brain mapping, self-consciousness, and mental toughness, and covers special topics such as gender and cultural diversity, athletes with disabilities, and alcohol and drug use in sports. In addition, it covers classic topics such as what motivates an athlete to perform; why do some choke under pressure; how do top performers handle leadership roles; what does one do to mentally train; how an athlete deals with injury; and much more.

- Fourth edition of the most influential reference work for the field of sport psychology
- New coverage includes mindfulness in sport and exercise psychology, ethics, mental toughness, sport socialization, and making use of brain technologies in practice
- Endorsed by the International Society of Sport Psychology (ISSP)

Handbook of Sports Psychology, 4th Edition is an indispensable resource for any student or professional interested in the field of sports psychology.

JUNE 2020 1376PP
978-1-119-56807-0 PB \$390.00 (Japan)
PSYCHOLOGY GENERAL

Microaggressions in Everyday Life

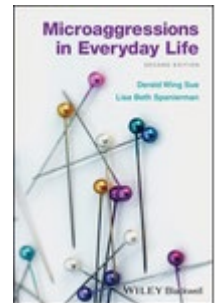
2nd Edition

DERALD WING SUE, NEW YORK & LISA SPANIERMAN

California State University--Hayward

The essential, authoritative guide to microaggressions, revised and updated

The revised and updated second edition of *Microaggressions in Everyday Life* presents an introduction to the concept of microaggressions, classifies the various types of microaggressions, and offers solutions for ending microaggressions at the individual, group, and community levels. The authors--noted experts on the topic--explore the psychological effect of microaggressions on both perpetrator and the target person.



Subtle racism, sexism, and heterosexism remain relatively invisible and potentially harmful to the wellbeing, self-esteem, and standard of living of many marginalized groups in society. The book examines the manifestations of racial, gender, and sexual orientation microaggressions and explores their impact. The text covers: researching microaggressions, exploring microaggressions in education, identifying best practices teaching about microaggressions, understanding microaggressions in the counseling setting, as well as guidelines for combating microaggressions. Each chapter contains with a section called "The Way Forward" that provides guidelines, strategies, and interventions designed to help make our society free of microaggressions. This important book:

- Offers an updated edition of the seminal work on microaggressions
- Includes new information on social media as a key site where microaggressions occur
- Presents updated qualitative findings
- Contains new coverage throughout the text with fresh examples and new research findings from a wide range of studies

Written for students, faculty, and practitioners of psychology, education, social work, and related disciplines, the revised edition of *Microaggressions in Everyday Life* illustrates the impact microaggressions have on both victims and perpetrators and offers suggestions to eradicate microaggressions.

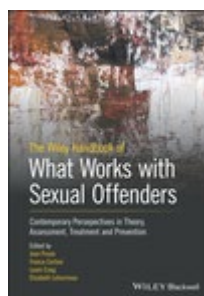
JUNE 2020 384PP
978-1-119-51379-7 PB \$60.00 (Japan)
DIVERSITY, CULTURE & ETHNICITY

Handbook of What Works with Sexual Offenders

EDITOR JEAN PROULX, EDITOR FRANCA CORTONI, EDITOR LEAM A. CRAIG & EDITOR ELIZABETH J. LETOURNEAU

International Centre for Comparative Criminology, Montreal, Canada; Universite de Montreal, Canada; Forensic Psychology Practice Ltd, UK

This new title in the *What Works in Offender Rehabilitation* series of handbooks reviews and brings up to date the 'What Works' literature in sexual offender theory, assessment, rehabilitation, risk management, prevention and policy. By evaluating current assessment frameworks and intervention programmes, it not only discusses theory and treatment efficacy but provides professionals with an evidence-based approach to the management and rehabilitation of individuals who have sexually offended, and the prevention of sexual abuse perpetration. Empirical findings of treatment effectiveness are presented and discussed by renowned international researchers and clinicians from around the world. The conceptual and theoretical material is presented with a strong emphasis on how it should be translated into real-world policy and practice in order to reduce re-offending effectively.



JUNE 2020 550PP
978-1-119-43945-5 CL \$220.00 (Japan)
9781119439332 PB \$54.95 (Japan) NYP, NOV. 2021
Forensic Psychology /

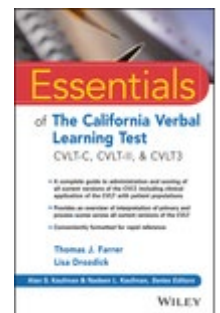
Essentials of the California Verbal Learning Test

CVLT-C, CVLT-2, & CVLT3

THOMAS J. FARRER & LISA W. DROZDICK

Research Director, Pearson Assessments

Part of Wiley's Essentials of Psychological Assessment series, this book covers the administration, scoring, and interpretation of the CVLT-C, CVLT-II, and CVLT-3. Additionally, readers will find a discussion of the strengths and weaknesses of the assessment, a review of the CVLT's performance in clinical populations, and illustrative case reports. Each chapter ends with a Test Yourself section for enhanced learning. *Essentials of the California Verbal Learning Test: CVLT-C, CVLT-2, & CVLT3* is a perfect resource for anyone who needs to understand and use the CVLT assessments.



SERIES: ESSENTIALS OF PSYCHOLOGICAL ASSESSMENT

JUNE 2020 160PP
978-1-119-57856-7 PB \$55.00 (Japan)
Assessment

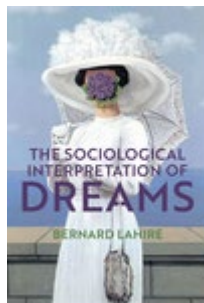
セルフヘルプ

The Sociological Interpretation of Dreams

BERNARD LAHIRE & TRANSLATOR HELEN MORRISON

READERSHIP: Students and scholars in the social sciences, humanities and psychoanalysis.

For Freud, dreams were the royal road to the unconscious: through the process of interpretation, the manifest and sometimes bewildering content of dreams can be traced back to the unconscious representations underlying it. But can we understand dreams in another way by considering how the unconscious is structured by our social experiences?



This is hypothesis that underlies this highly original book by Bernard Lahire, who argues that dreams can be interpreted sociologically by seeing the dream as a nocturnal form of self-to-self communication. Lahire rejects Freud's view that the manifest dream content is the result of a process of censorship: as a form of self-to-self communication, the dream is the symbolic arena most completely freed from all forms of censorship. In Lahire's view, the dream is a message which can be understood only by relating it to the social world of the dreamer, and in particular to the problems that concern him or her during waking life. As a form of self-to-self communication, the dream is an intimate private diary, providing us with the elements of a profound and subtle understanding of who and what we are. Studying dreams enables us to discover our most deep-seated and hidden preoccupations, and to understand the thought processes that operate within us, beyond the reach of our volition.

The study of dreams and dreaming has largely been the preserve of psychoanalysis, psychology and neuroscience. By showing how dreams are connected to the lived experience of individuals in the social world, this highly original book puts dreams and dreaming at the heart of the social sciences. It will be of great value to students and scholars in sociology, psychology and psychoanalysis and to anyone interested in the nature and meaning of dreams.

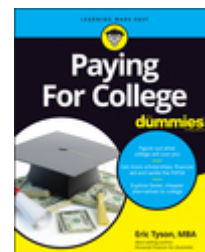
JUNE 2020 450PP
978-1-5095-3794-5 CL \$45.00 (Japan)
Psychoanalysis

Paying For College For Dummies

ERIC TYSON

Discover a concrete financial plan to finance a college education

Financing a college education is a daunting task no matter what your circumstances. Bestselling author and personal finance expert, Eric Tyson offers tried and true strategic advice on how to understand loans, know your options, and how to improve your financial fitness while paying down your student loan debt. Armed with the checklists and timelines, you'll be able to:



- Figure out what colleges actually cost
- Get to know the FAFSA® and CSS Profile(TM)
- Research scholarship opportunities
- Quickly compare financial aid offers from different schools
- Find creative ways to lighten your debt load
- Explore alternatives such as apprenticeships, online programs

Paying for College For Dummies helps parents and independent students navigate everything from planning strategically as a married/separated/divorced/widowed parent, completing every question on the FAFSA and CSS PROFILE forms, understanding tax laws, and so much more. No other book offers this much practical guidance on choosing and paying for college.

JUNE 2020 360PP
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General Self-Help

社会学

Bauman

A Biography

IZABELA WAGNER

READERSHIP: General readers interested in the life and thought of Zygmunt Bauman, social theory and sociology; students and scholars in sociology and in the humanities and social sciences generally

JUNE 2020 500PP
978-1-5095-2686-4 CL \$35.00 (Japan)
General Sociology

The New Latin America

FERNANDO CALDERON, MANUEL CASTELLS & TRANSLATOR RAMSEY MCGLAZER

University of California, Berkeley

READERSHIP: Students and scholars in Latin American Studies, sociology, politics, and media and communications studies, and anyone interested in Latin American today.

JUNE 2020 242PP
978-1-5095-4001-3 CL \$69.95 (Japan)
978-1-5095-4002-0 PB \$26.95 (Japan)
Political Sociology



Cryptocommunism

MARK ALIZART & TRANSLATOR ROBIN MACKAY

READERSHIP: A wide general readership in radical politics, critical theory, the digital economy and cryptocurrencies.

SERIES: THEORY REDUX

JUNE 2020 135PP
978-1-5095-3857-7 CL \$45.00 (Japan)
978-1-5095-3858-4 PB \$12.95 (Japan)
Social Theory



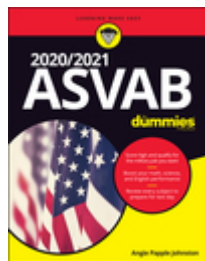
テストプレップ

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* Review all nine subject areas to prepare for test day

* Study with completely updated Auto & Shop and Mechanical Comprehension content

If you're a military hopeful looking to set yourself up for the best career possible, this book is the key to unlocking your full potential.

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Test Prep General

2020 / 2021 ASVAB For Dummies

BOOK + 7 PRACTICE TESTS ONLINE + FLASHCARDS + VIDEOS

ANGIE PAPPLE JOHNSTON

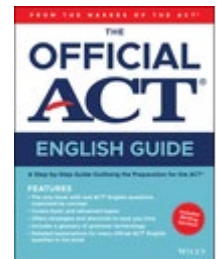
JUNE 2020
UnknownPP 978-1-119-68442-8 PB \$29.99
(Japan)
TEST PREP GENERAL



The Official ACT English Guide

ACT

Are you prepared to do your best on the ACT English section test?



The Official ACT English Guide is the only test prep resource created by the makers of the ACT to prepare you for the English ACT test. This step-by-step guide reviews the entire ACT English test, allowing you to familiarize yourself with the types of questions you can expect to see on test day. You'll learn basic and advanced English and grammar topics, as well as how to approach each question type. Learn strategies and shortcuts to save time, and see explanations of each question's answer to improve your performance and gain the confidence you need to succeed!

Unlike other ACT prep guides, this book includes official information on the ACT, including section retesting, online testing, ACT superscores, and more. The official ACT subject guides offer the most current details on ACT testing, helping you gain that edge. With *The Official ACT English Guide*, work toward the score you're targeting and take one major step toward achieving your educational goals!

- The only book with real ACT English questions organized by concept
- Covers basic and advanced topics, including writing
- Offers strategies and shortcuts to save you time
- Includes a glossary of grammar terminology
- Detailed explanations for every official ACT English question in the book

With this concept-based guide straight from the makers of the ACT, you know you're preparing to do your absolute best on the ACT English section test!

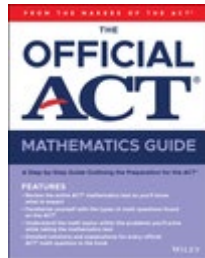
JUNE 2020 384PP
978-1-119-67404-7 PB \$19.95 (Japan)
SAT, ACT Prep

The Official ACT Mathematics Guide

ACT

Are you prepared to do your best on the ACT mathematics section test?

The Official ACT Mathematics Guide is the only test prep resource created by the makers of the ACT to prepare you for the mathematics ACT test. This step-by-step guide reviews the entire ACT mathematics test, allowing you to familiarize yourself with the types of questions you can expect to see on test day. You'll learn the math you need to know, as well as how to approach each question type. Read the solutions to each problem, along with detailed explanations, to improve your performance and gain the confidence you need to succeed!



Unlike other ACT prep guides, this book includes official information on the ACT, including section retesting, online testing, ACT superscores, and more. The official ACT subject guides offer the most current details on ACT testing, helping you gain that edge. With *The Official ACT Mathematics Guide*, work toward the score you're targeting and take one major step toward achieving your educational goals!

- Review the entire ACT mathematics test, so you'll know what to expect on test day
- Familiarize yourself with the types of math questions found on the ACT and strategies for solving them
- Understand the math topics within the problems you'll solve while taking the mathematics test
- Study detailed math solutions and read explanations for every official ACT math question in the book

With this concept-based guide straight from the makers of the ACT, you know you're preparing to do your absolute best on the ACT mathematics section test!

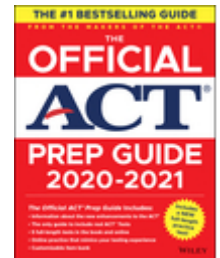
JUNE 2020 256PP
978-1-119-63437-9 PB \$19.95 (Japan)
SAT, ACT Prep

The Official ACT Prep Guide 2020 - 2021

ACT

The only guide from the ACT organization, the makers of the exam, with 5 genuine, full-length practice tests in print and online.

The Official ACT Prep Guide 2021 Edition, Revised and Updated is the only guide from the makers of the exam and it includes actual ACT test forms (taken from past ACT exams). It offers 5 actual ACT tests (all with optional writing tests) so you can practice at your own pace. To help you review, this guide provides detailed explanations for every answer and practical tips on how to boost your score on the English, math, reading, science, and optional writing tests.



The test creators also created online resources accessible through this book. You can practice online with 5 full length practice tests to mimic the test day experience. These test questions can be organized, filtered, and tracked to test your exam performance.

Without a doubt, this is the best resource to prepare you for test day. By using this guide, you can feel comfortable and confident that you are prepared to do your best and ace the test!

The Official ACT® Prep Guide Includes:

- Information about the Sept 2020 ACT enhancements
- The only guide to include real ACT Tests
- Five full length tests in the book and online
- Online practice that mimics your testing experience
- Customizable item bank
- Real ACT test forms used in previous years

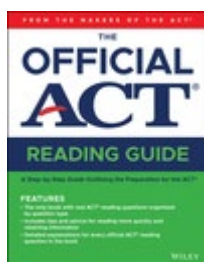
JUNE 2020 976PP
978-1-119-68576-0 PB \$38.95 (Japan)
SAT, ACT PREP

The Official ACT Reading Guide

ACT

Are you prepared to do your best on the ACT reading section test?

The Official ACT Reading Guide is the only test prep resource created by the makers of the ACT to prepare you for the ACT reading test. This step-by-step guide reviews the entire ACT reading test, allowing you to familiarize yourself with the types of questions you can expect to see on test day. You'll learn tips and advice that will help you do your best, as well as how to approach each question type. Learn how to quickly read and retain information, and see explanations of each question's answer to improve your performance and gain the confidence you need to succeed!



Unlike other ACT prep guides, this book includes official information on the ACT, including section retesting, online testing, ACT superscores, and more. The official ACT subject guides offer the most current details on ACT testing, helping you gain that edge. With *The Official ACT Reading Guide*, work toward the score you're targeting and take one major step toward achieving your educational goals!

- The only book with real ACT reading questions organized by question type
- Includes tips and advice for reading more quickly and retaining information
- Detailed explanations for every official ACT reading question in the book

With this concept-based guide straight from the makers of the ACT, you know you're preparing to do your absolute best on the ACT reading.

JUNE 2020 288PP
978-1-119-63455-3 PB \$19.95 (Japan)
SAT, ACT Prep

The Official ACT Science Guide

ACT

Are you prepared to do your best on the ACT science section test?

The Official ACT Science Guide is the only test prep resource created by the makers of the ACT to prepare you for the science ACT test. This step-by-step guide reviews the entire ACT science test, allowing you to familiarize yourself with the types of questions you can expect to see on test day. You'll learn the vocabulary and skills you need to know, as well as how to approach each question type. Learn how to understand graphs and charts, see in-depth examples, and read explanations of each question's answer to improve your performance and gain the confidence you need to succeed!



Unlike other ACT prep guides, this book includes official information on the ACT, including section retesting, online testing, ACT superscores, and more. The official ACT subject guides offer the most current details on ACT testing, helping you gain that edge. With *The Official ACT Science Guide*, work toward the score you're targeting and take one major step toward achieving your educational goals!

- Understand the detailed breakdown of each science reporting category
- Learn how to quickly and efficiently read graphs, charts, and data
- Review the science vocabulary section with words you should know to succeed
- Study in-depth examples of each passage type using official ACT samples
- See detailed solutions and explanations for every official ACT science question in the book

With this concept-based guide straight from the makers of the ACT, you know you're preparing to do your absolute best on the ACT science section test!

JUNE 2020 272PP
978-1-119-63441-6 PB \$19.95 (Japan)
SAT, ACT Prep

Computer Adaptive NMAT by GMAC Official Guide 2020

WILEY

John Wiley & Sons, Inc.

JUNE 2020 UnknownPP
978-1-119-71370-8 PB \$19.99 (Japan)
GMAT, LSAT Prep

AWS Certified SysOps Administrator Certification Kit

Associate SOA-C01 Exam

BRETT MCLAUGHLIN, SARA PERROTT & BEN PIPER

STUDY, PRACTICE, REVIEW!

Take your learning to the next level with the **NEW AWS Certified SysOps Administrator Certification Kit!** Includes **AWS Certified SysOps Administrator Study Guide, Second Edition, AND AWS Certified SysOps Administrator Practice Tests.**



*About the AWS Certified SysOps Administrator Study Guide:
Associate (SOA-C01) Exam, Second Edition*

This comprehensive book guides readers through the role of a SysOps Administrator and helps prepare candidates to take the updated AWS Certified SysOps Administrator--Associate (SOA-C01) Exam. The AWS Certified SysOps Administrator--Associate certification validates technical expertise in deployment, management, and operations on the AWS platform.

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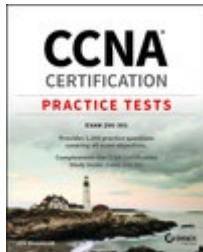
CCNA Certification Practice Tests

Exam 200-301

JON BUHAGIAR

The definitive study guide for the new CCNA and CCNP certifications

CCNA Certification Practice Test: Exam 200-301 is the definitive practice guide for professionals preparing for the new CCNA or CCNP certifications, and for those looking to master the latest technologies in Cisco networking fundamentals. The practice exams, written by 17-year industry professional Jon Buhagiar, explore a broad range of exam objectives essential for passing the certification exam.



The CCNA exam provides the certification needed to grow your IT career. Each practice exam in this book is designed to prepare you to pass the CCNA by imparting the skills, knowledge, and practical coursework needed to master all exam topics.

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- Automation and programmability
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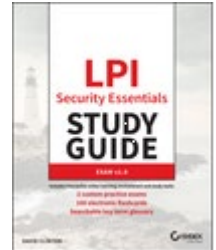
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Exam v1.0

DAVID CLINTON

Everything you need to pass your LPI Security certification exam

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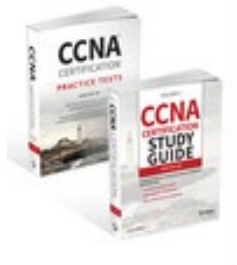
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Exam 200-301

TODD LAMMLE & JON BUHAGIAR

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